NO.374
FAWCETT
06964
50¢

ARCHIE SERIES

# ARCHIE COMICS GROUP

APPROVED BY THE COMICS CODE AUTHORITY

# PEP

0 27100 06964 6

# Josie in MISTAKEN IDENTITY

ADVERTISEMENT

SOMEONE'S ON THE OTHER SIDE OF THAT HEDGE!
CLOMP! CLOMP!
AIIEEE!!! A GORILLA!
HEY, WAIT A MINUTE! THAT MUST BE ALAN M. UP TO HIS TRICKS AGAIN! I'LL SHOW THE BIG GORILLA!
SCREEECH
WELL, HEL-LOOO THERE, BIG BOY! SEE WHAT I'VE GOT! HOSTESS® CUP CAKES! DELICIOUS CHOCOLATY CAKE! DEEP DARK FUDGY ICING!
??
MMMMMM
HI, VAL, HI, ALAN M..! ALAN M.?? THEN WHO'S THIS GORILLA?
SOMETIME LATER -
THAT WAS THE GORILLA THAT ESCAPED FROM THE CIRCUS!
I THOUGHT IT WAS ALAN M.! TO THINK I WAS THRILLED WHEN HE FOLLOWED ME HOME!
WHO WOULDN'T IF YOU WERE FEEDING THEM HOSTESS CUP CAKES?
CIRCUS
YOU GET A BIG DELIGHT IN EVERY BITE OF HOSTESS® CUPCAKES

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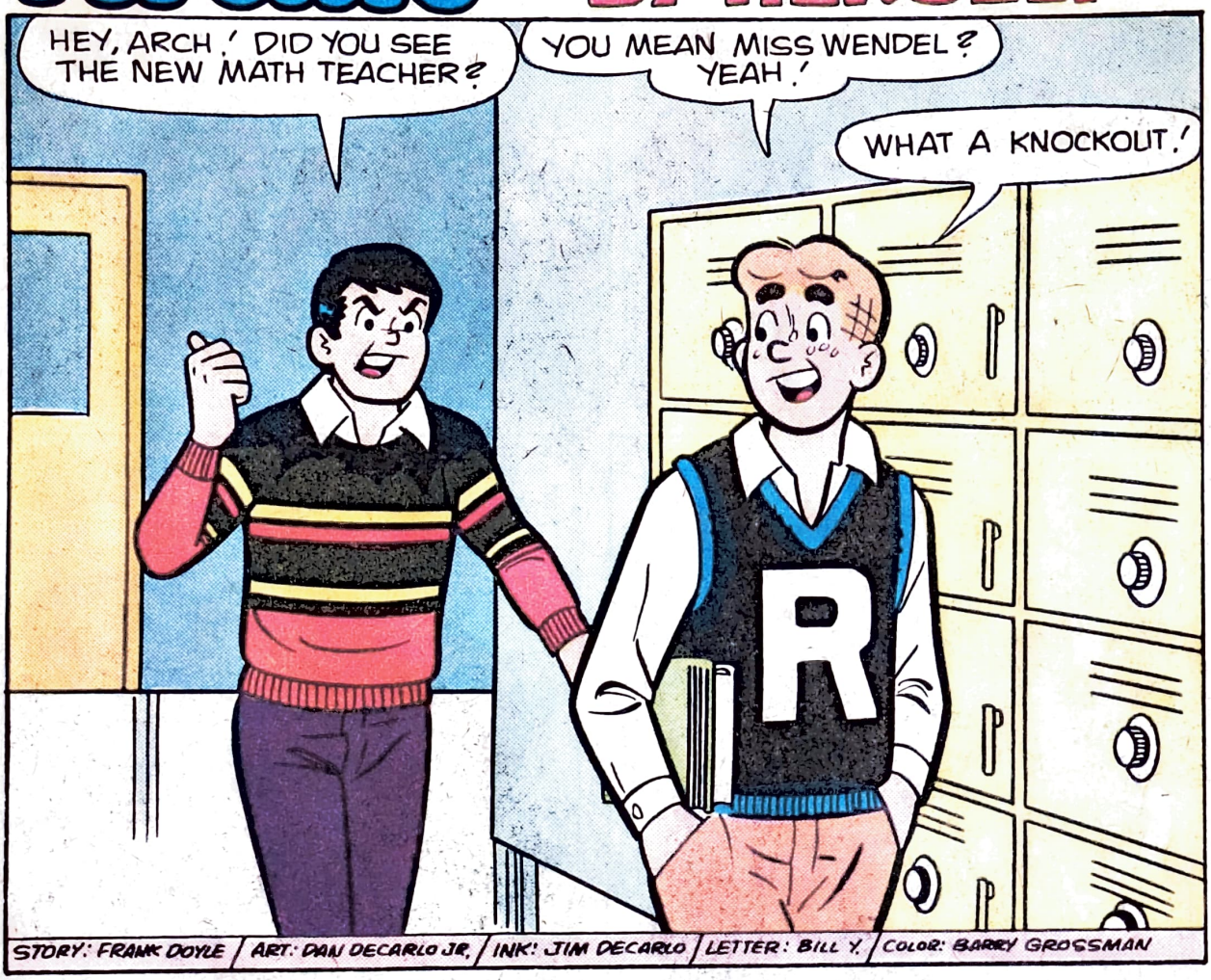
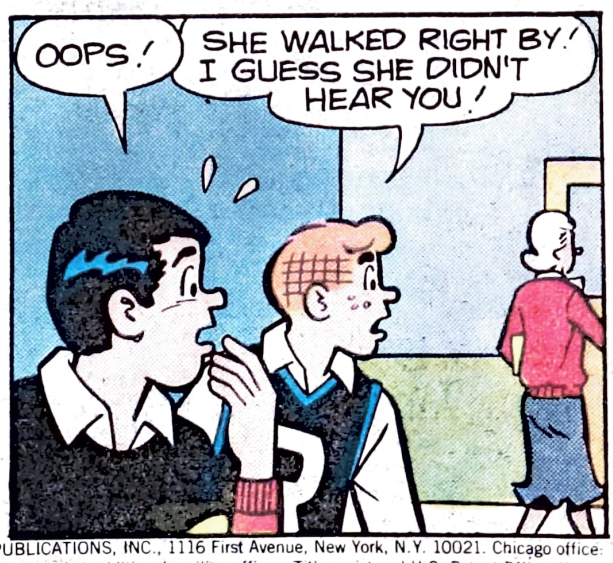
# Archie in "IN A CLASS BY HERSELF"



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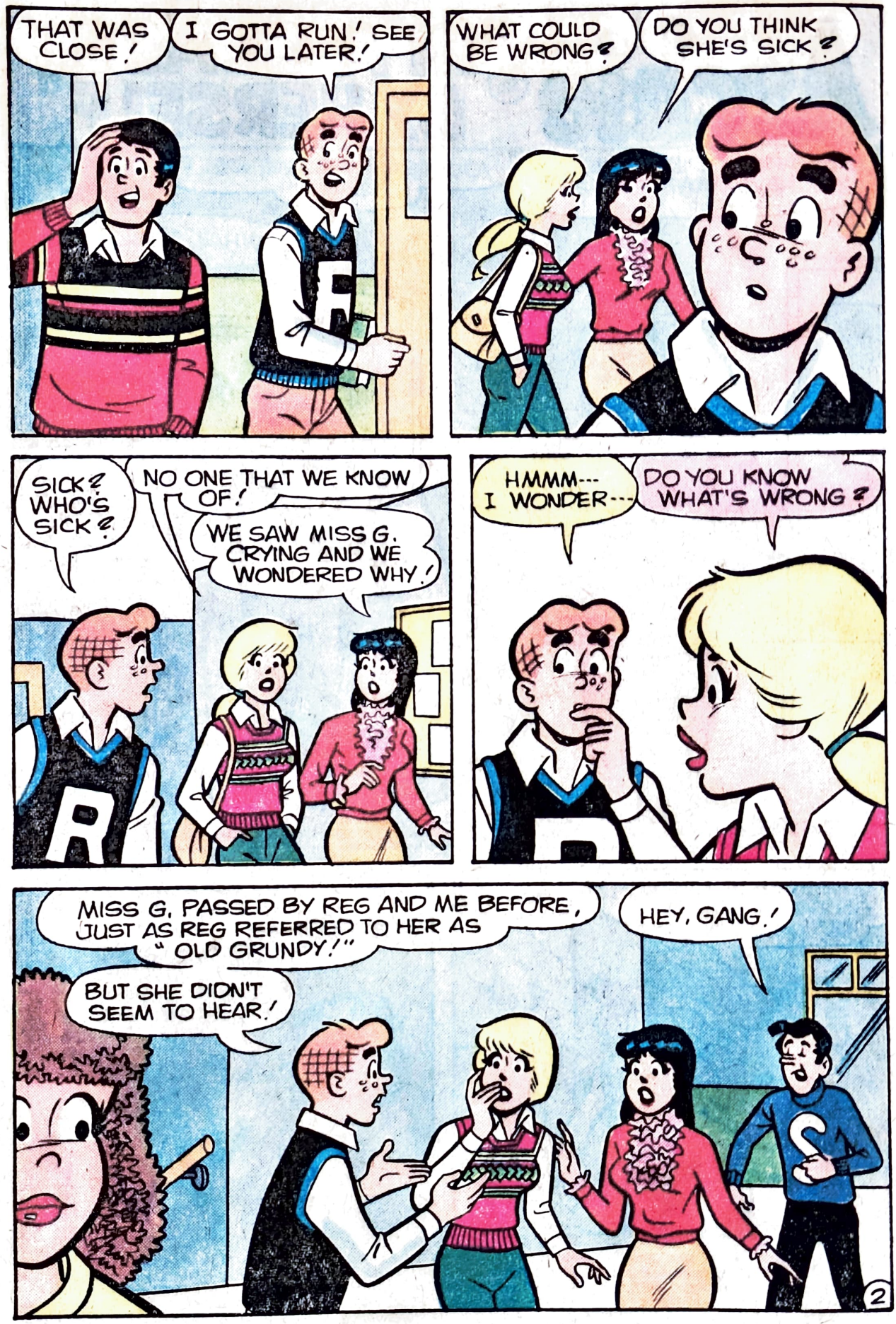
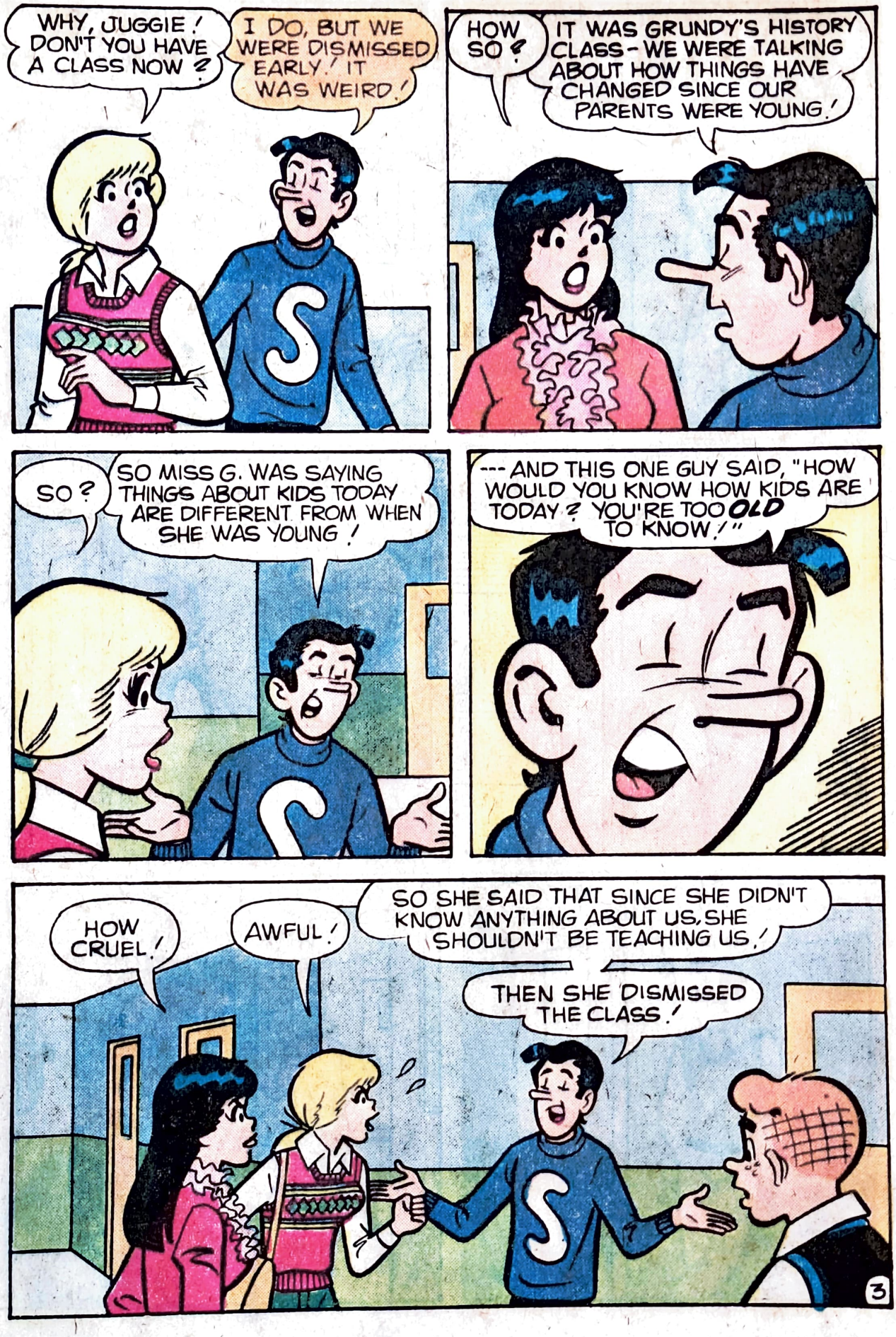
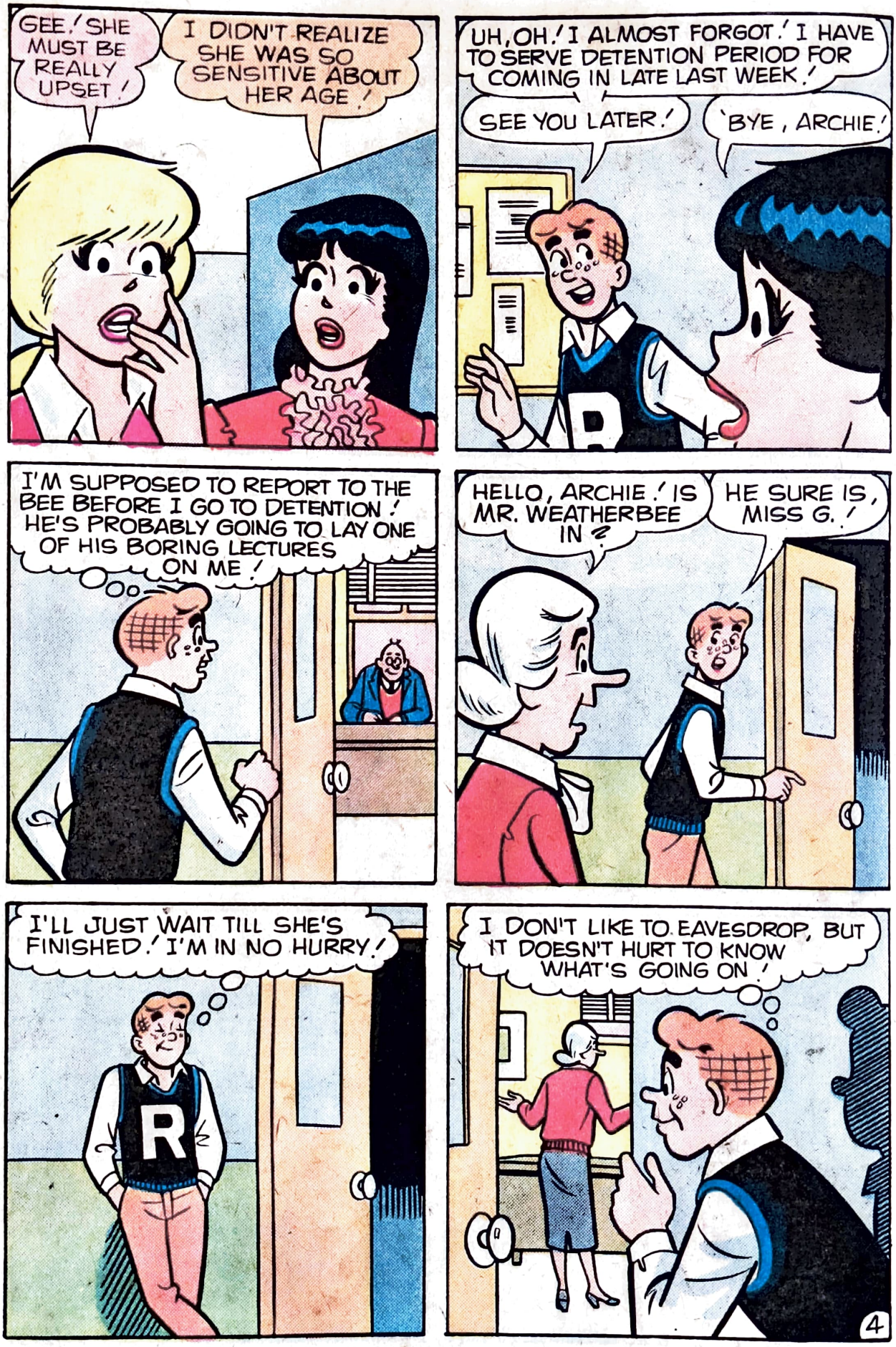
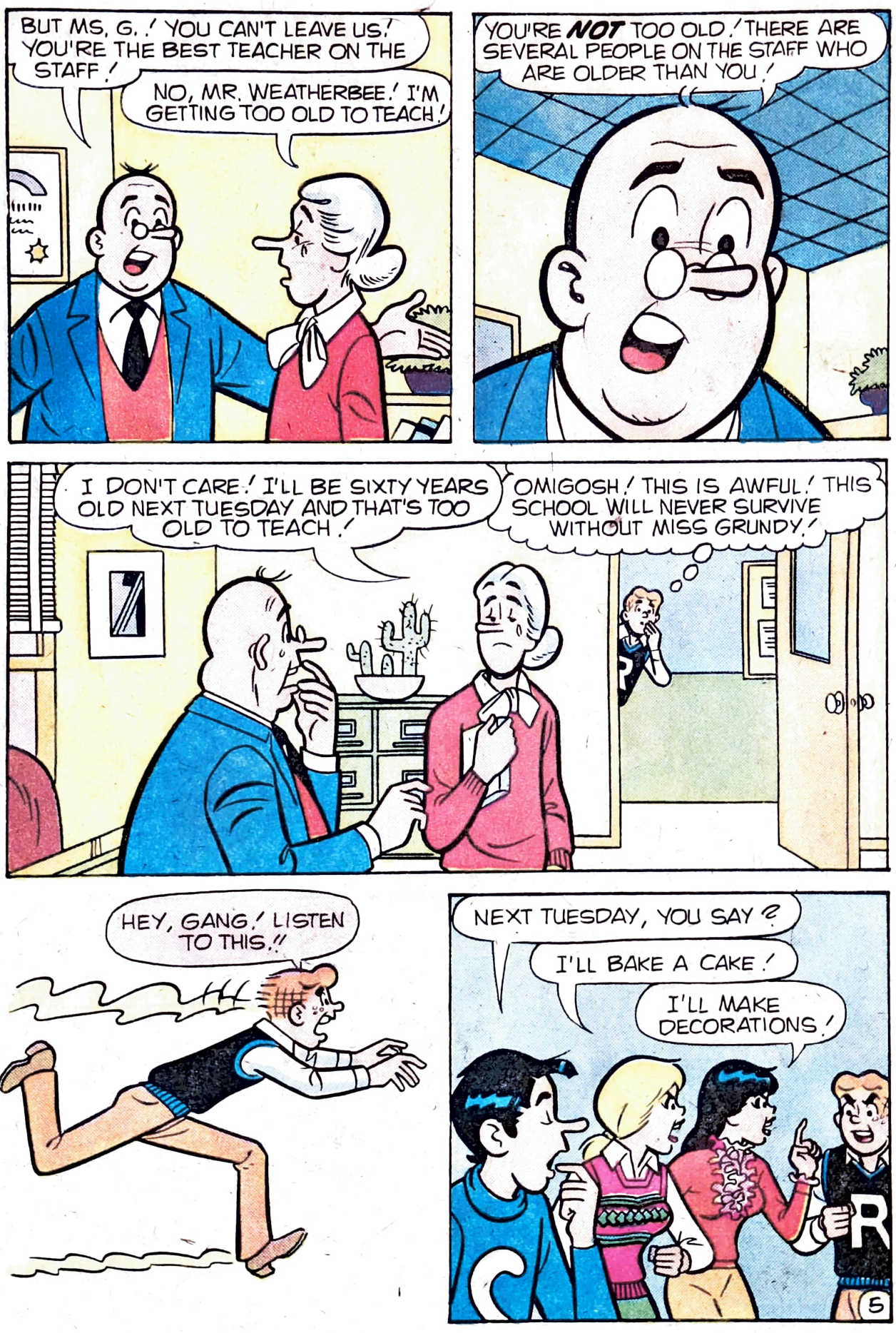

THAT WAS CLOSE!
I GOTTA RUN! SEE YOU LATER!
WHAT COULD BE WRONG?
DO YOU THINK SHE'S SICK?
SICK? WHO'S SICK?
NO ONE THAT WE KNOW OF!
WE SAW MISS G. CRYING AND WE WONDERED WHY!
HMMM--- I WONDER---
DO YOU KNOW WHAT'S WRONG?
MISS G. PASSED BY REG AND ME BEFORE, JUST AS REG REFERRED TO HER AS "OLD GRUNDY!"
BUT SHE DIDN'T SEEM TO HEAR!
HEY, GANG!
2


WHY, JUGGIE! DON'T YOU HAVE A CLASS NOW?
I DO, BUT WE WERE DISMISSED EARLY! IT WAS WEIRD!
HOW SO?
IT WAS GRUNDY'S HISTORY CLASS - WE WERE TALKING ABOUT HOW THINGS HAVE CHANGED SINCE OUR PARENTS WERE YOUNG!
SO?
SO MISS G. WAS SAYING THINGS ABOUT KIDS TODAY ARE DIFFERENT FROM WHEN SHE WAS YOUNG!
--- AND THIS ONE GUY SAID, "HOW WOULD YOU KNOW HOW KIDS ARE TODAY? YOU'RE TOO OLD TO KNOW!"
HOW CRUEL!
AWFUL!
SO SHE SAID THAT SINCE SHE DIDN'T KNOW ANYTHING ABOUT US, SHE SHOULDN'T BE TEACHING US!
THEN SHE DISMISSED THE CLASS!
3

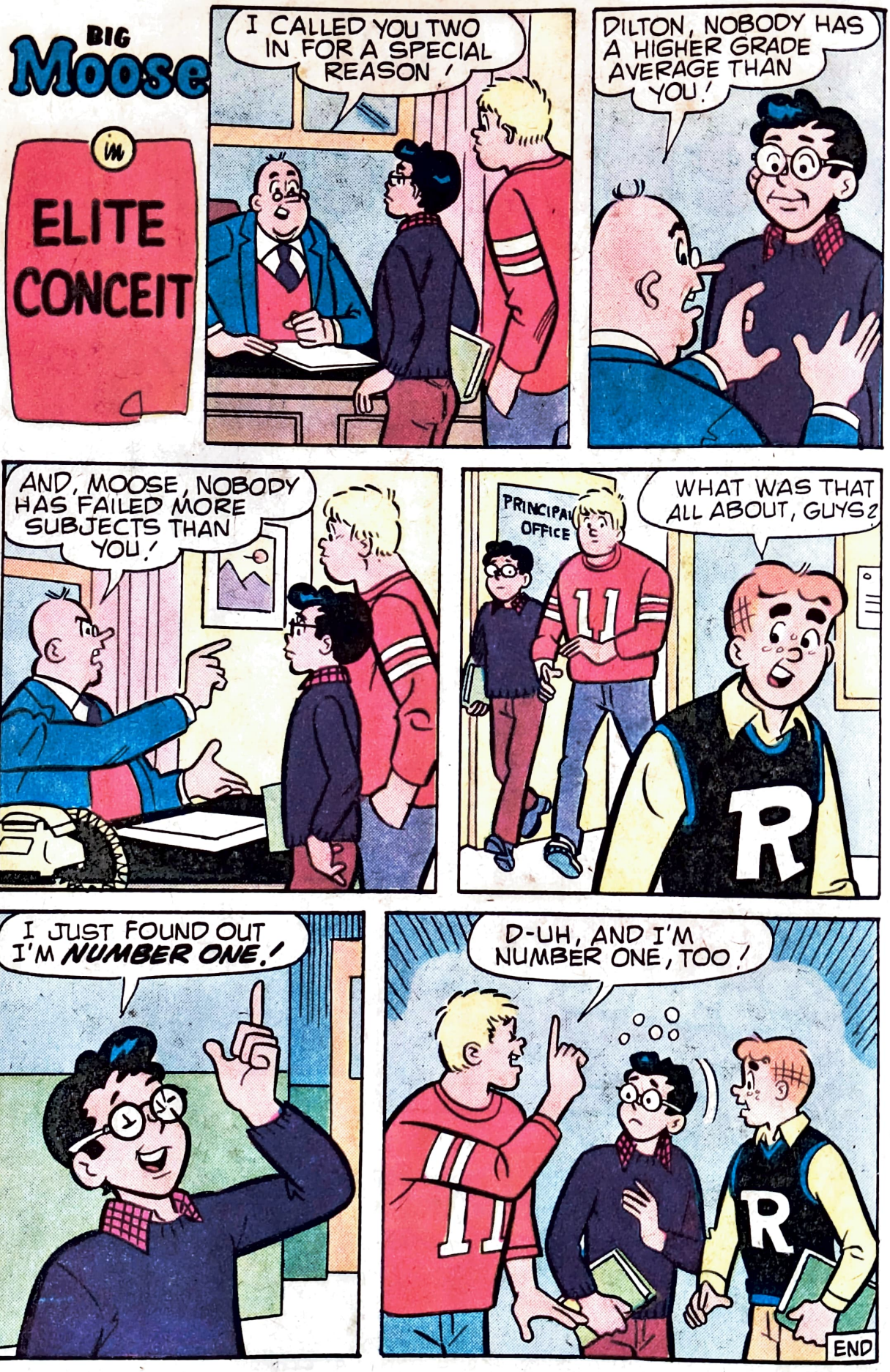

GEE! SHE MUST BE REALLY UPSET!
I DIDN'T REALIZE SHE WAS SO SENSITIVE ABOUT HER AGE!
UH, OH! I ALMOST FORGOT! I HAVE TO SERVE DETENTION PERIOD FOR COMING IN LATE LAST WEEK!
SEE YOU LATER!
'BYE, ARCHIE!
I'M SUPPOSED TO REPORT TO THE BEE BEFORE I GO TO DETENTION! HE'S PROBABLY GOING TO LAY ONE OF HIS BORING LECTURES ON ME!
HELLO, ARCHIE! IS MR. WEATHERBEE IN?
HE SURE IS, MISS G.!
I'LL JUST WAIT TILL SHE'S FINISHED! I'M IN NO HURRY!
R
I DON'T LIKE TO EAVESDROP, BUT IT DOESN'T HURT TO KNOW WHAT'S GOING ON!
4


BUT MS. G.! YOU CAN'T LEAVE US! YOU'RE THE BEST TEACHER ON THE STAFF!
NO, MR. WEATHERBEE! I'M GETTING TOO OLD TO TEACH!
YOU'RE NOT TOO OLD! THERE ARE SEVERAL PEOPLE ON THE STAFF WHO ARE OLDER THAN YOU!
I DON'T CARE! I'LL BE SIXTY YEARS OLD NEXT TUESDAY AND THAT'S TOO OLD TO TEACH!
OMIGOSH! THIS IS AWFUL! THIS SCHOOL WILL NEVER SURVIVE WITHOUT MISS GRUNDY!
HEY, GANG! LISTEN TO THIS!!
NEXT TUESDAY, YOU SAY?
I'LL BAKE A CAKE!
I'LL MAKE DECORATIONS!
R
5

LET'S TELL THE BEE - MAYBE WE CAN GET THE BAND TO PLAY!
C'MON! LET'S GET TO WORK!
TUESDAY!
WHY WOULD MR. WEATHERBEE WANT TO SEE ME IN THE GYMNASIUM?
NASIUM
BEATS ME, MISS GRUNDY!
SURPRISE!!
HUH?
MISS G. YOUR STUDENTS ASKED ME TO GIVE YOU THIS AWARD - AS THE WORLD'S GREATEST TEACHER!
FOR SHE'S A JOLLY GOOD FELLOW!
STILL THINKING OF QUITTING, MISS G.?
(SNIFF) WHO COULD LEAVE GREAT STUDENTS LIKE THESE?
HAPPY BIRTHDAY
HAPPY 60
HAPPY BIRTHDAY MISS G
The End

# Now the Number Yum™ taste is even Yummier.

Get the famous taste of new Bubble Yum.
It's yummier than ever with fantastic taste and a smoother chew.
And the flavor lasts a long, long, looong time.


BIG Moose
IN
ELITE CONCEIT
I CALLED YOU TWO IN FOR A SPECIAL REASON!
DILTON, NOBODY HAS A HIGHER GRADE AVERAGE THAN YOU!
AND, MOOSE, NOBODY HAS FAILED MORE SUBJECTS THAN YOU!
PRINCIPAL OFFICE
WHAT WAS THAT ALL ABOUT, GUYS?
I JUST FOUND OUT I'M NUMBER ONE!
D-UH, AND I'M NUMBER ONE, TOO!
END

# BEE-DIET CONTROL

MR. WEATHERBEE'S THINKING ABOUT HIS PROBLEM WITH DIET CONTROL!

FIND OUT WHAT IT IS BY PUTTING THE *NUMBERED LETTERS* INTO THE *SAME NUMBERED BLANK SPACES!*

| | | |

# ALWAYS PICKED ON? In 7 days

my method of DYNAMIC-TENSION starts giving you results you can *feel* and your friends will *notice*. Big, useful muscles. Gain pounds in weight where needed. Lose "pot belly."

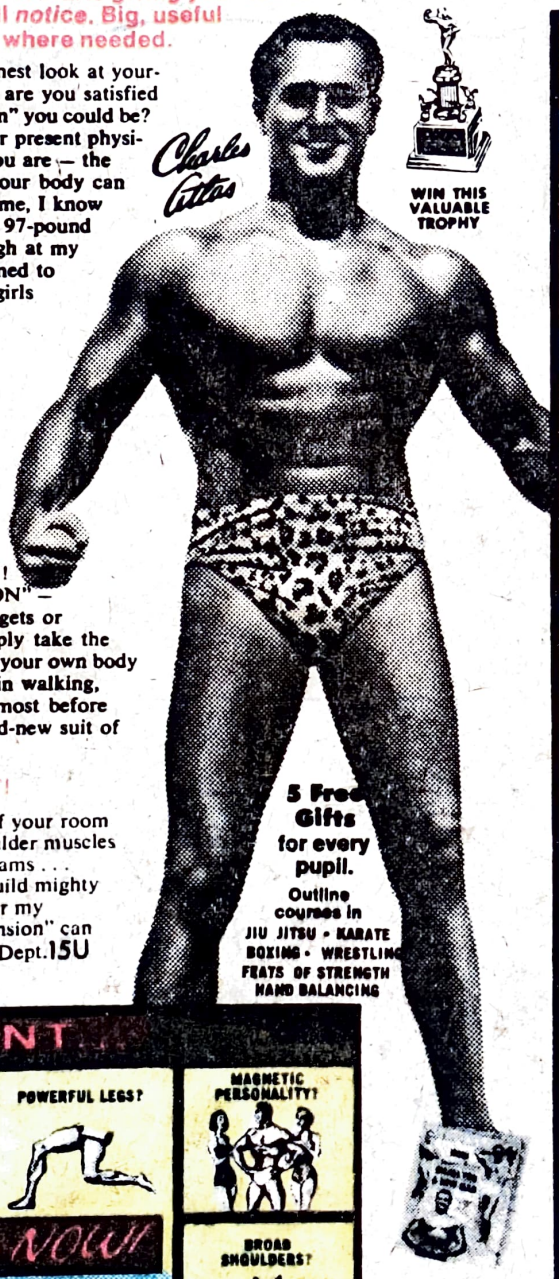
Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a real HE-MAN! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach . . . shy of girls . . . afraid of healthy competition.

## HOW I CHANGED FROM A "MOUSE" TO A MAN!

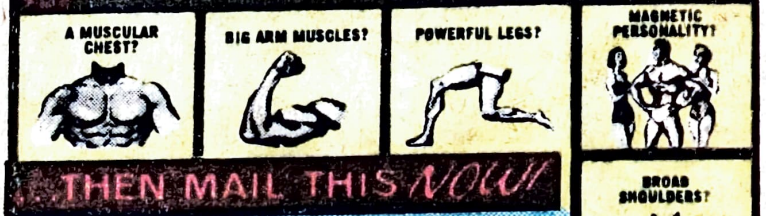
One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen . . . a real HE-MAN from head to toe . . . a man who STANDS OUT in any crowd! What's my secret? "DYNAMIC-TENSION" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard SOLID MUSCLE!

## MY SECRET BUILDS MUSCLES FAST!

*Just 15 minutes each day* in the privacy of your room is all it takes to make your chest and shoulder muscles swell so big they almost split your coat seams . . . turn your fists into sledge-hammers . . . build mighty legs that never tire! Mail coupon today for my famous book showing how "Dynamic-Tension" can give *you* a Body by Atlas. Charles Atlas, Dept. 15U 49 W. 23rd St., New York, N.Y. 10010




## DO YOU WANT . . .




## THEN MAIL THIS NOW!

HERE'S THE KIND OF BODY I WANT

- ☐ MORE MUSCLE —BIGGER CHEST
- ☐ BIG ARM MUSCLES
- ☐ BROAD BACK & SHOULDERS
- ☐ TIRELESS LEGS
- ☐ MORE WEIGHT
- ☐ MAGNETIC PERSONALITY

**CHARLES ATLAS** Dept. 15U
49 W. 23rd St., New York, N.Y. 10010

I enclose 10¢ to help cover costs. Show me how "Dynamic Tension" can make me a new man. Send your famous 32-page book, full of pictures, valuable advice. No obligation.

Print Name ..... Age .....

Address .....

City & State ..... Zip Code .....

In England send to CHARLES ATLAS, ATLAS HOUSE, SUNBURY, LONDON W.5.

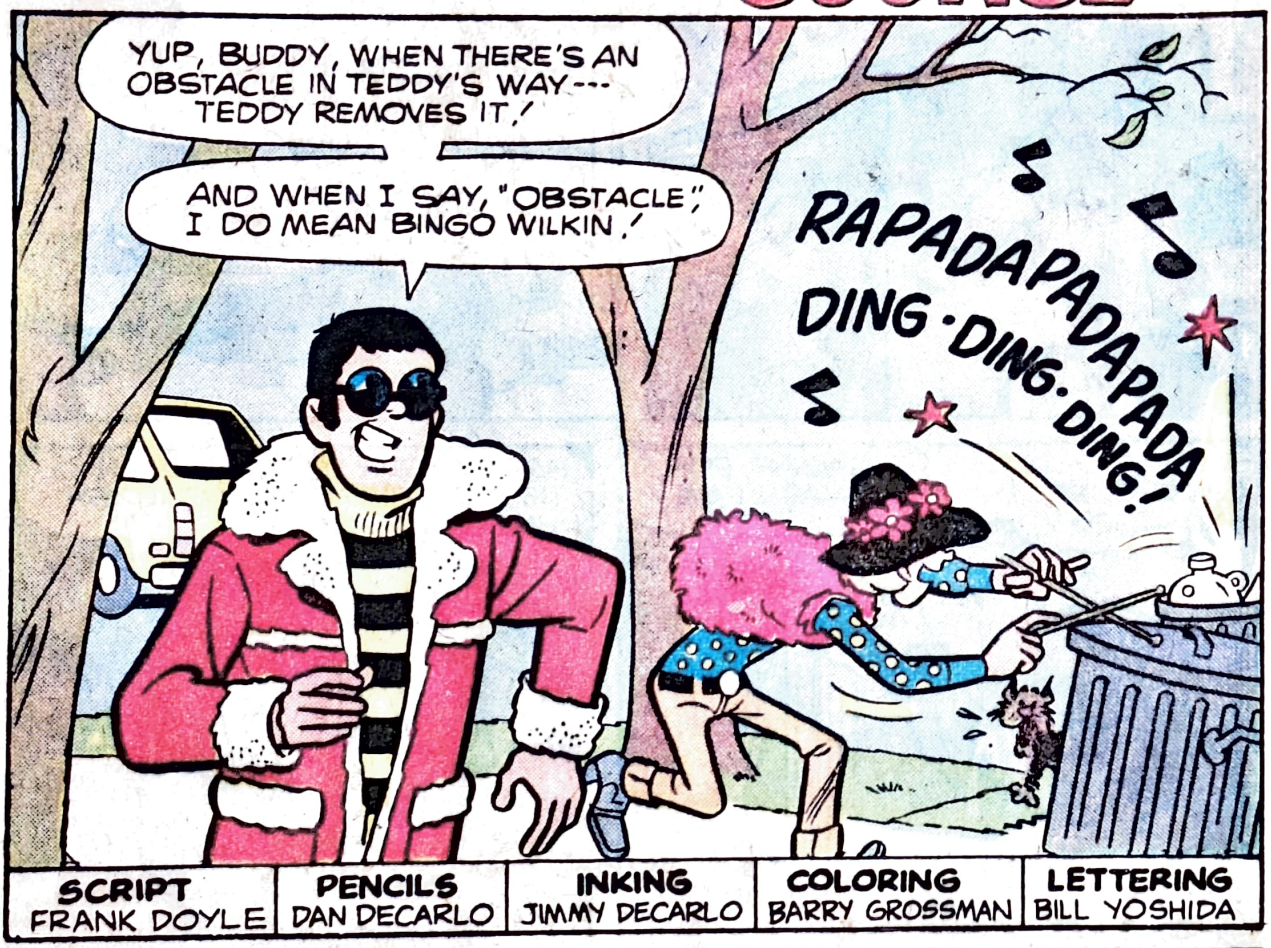
**FREE** 32-page illustrated Book.

Just send 10¢ to help cover postage & delivery

# THE INSULT THAT MADE A MAN OUT OF 'MAC'

HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE · · · ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY!
THE BIG BULLY! I'LL GET EVEN SOME DAY
OH DON'T LET IT BOTHER YOU, LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
THERE'S THAT BIG STIFF AGAIN, SHOWING OFF IN FRONT OF GRACE AND THE CROWD. WELL IT'S MY TURN THIS TIME!
HMMM! - NOW IT'S YOUR TURN TO DRY UP AND BLOW AWAY!
OH, MAC! YOU ARE A REAL MAN AFTER ALL!

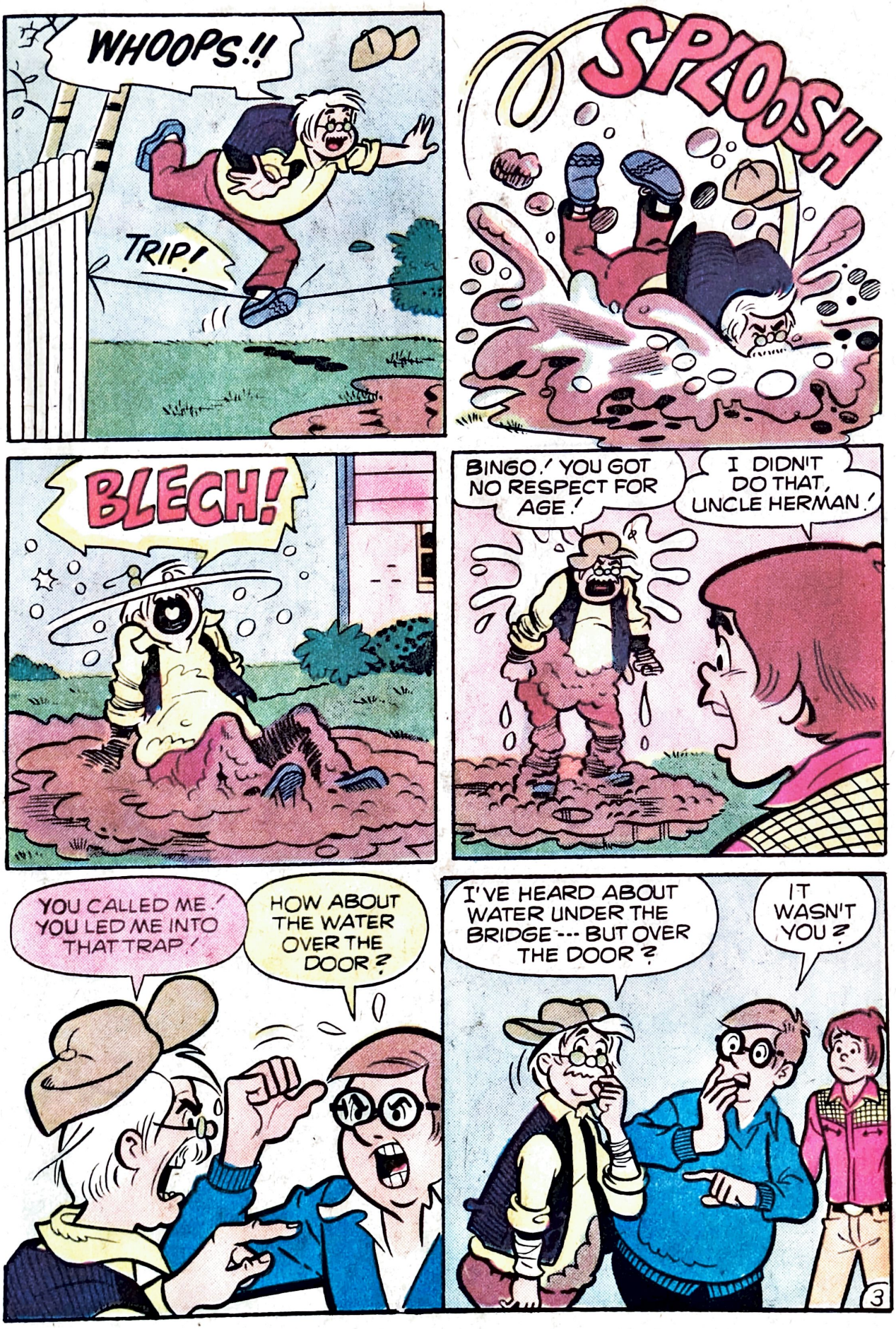
# THAT WILKIN BOY in "The OBSTACLE COURSE"

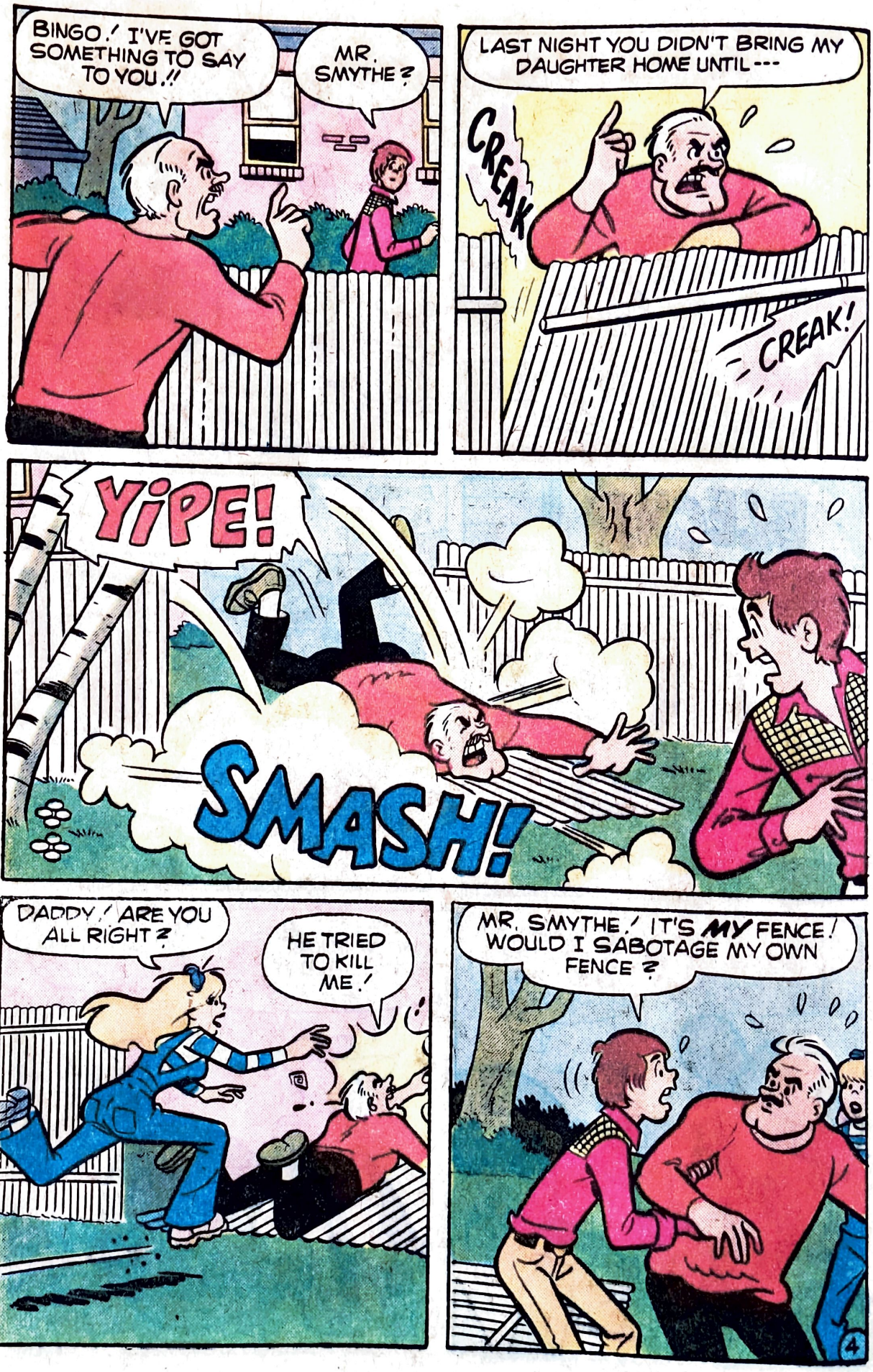

YUP, BUDDY, WHEN THERE'S AN OBSTACLE IN TEDDY'S WAY--- TEDDY REMOVES IT.'
AND WHEN I SAY, "OBSTACLE", I DO MEAN BINGO WILKIN.'
RAPADAPADAPADA
DING·DING·DING·DING!

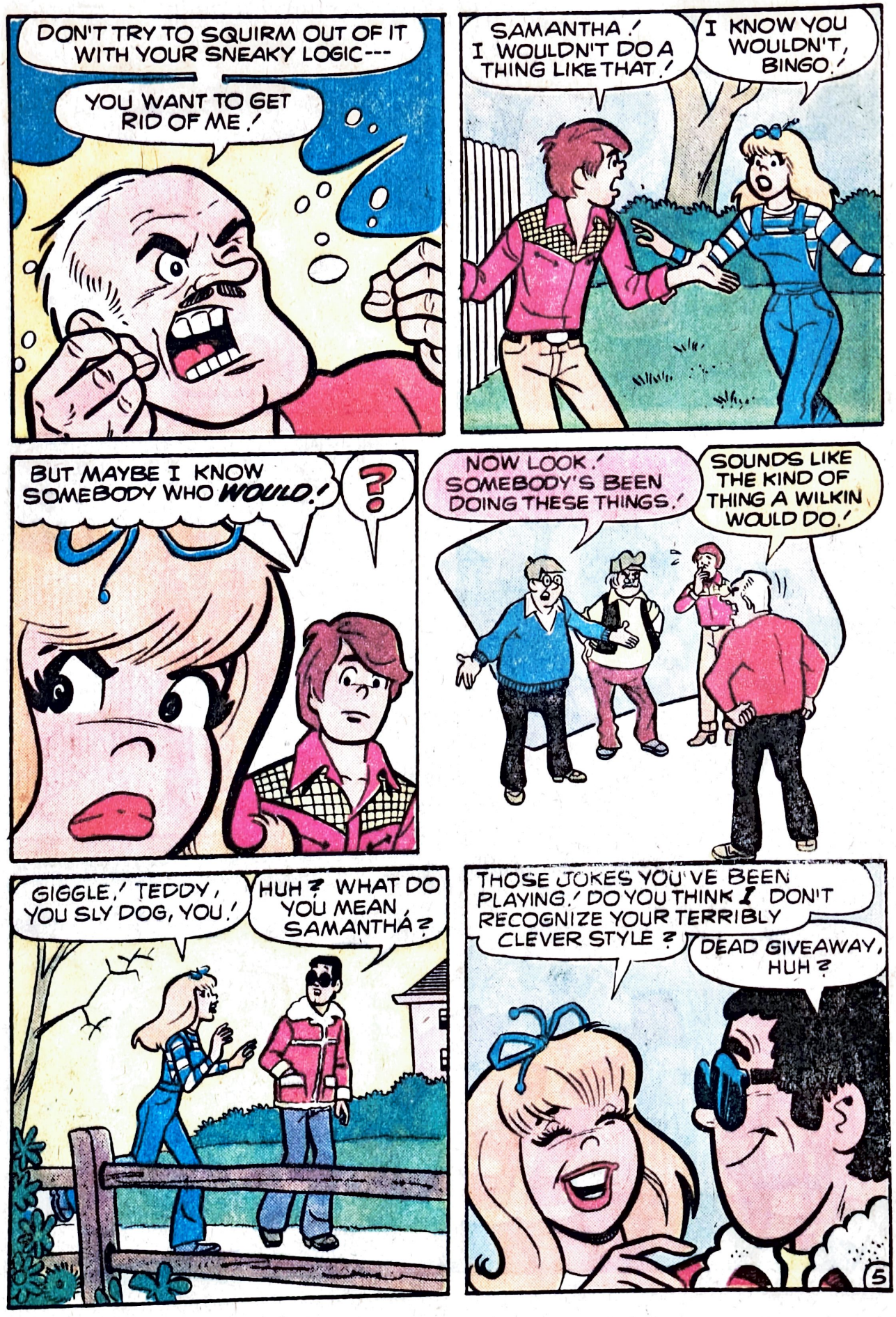
| SCRIPT | PENCILS | INKING | COLORING | LETTERING |
|---|---|---|---|---|
| FRANK DOYLE | DAN DECARLO | JIMMY DECARLO | BARRY GROSSMAN | BILL YOSHIDA |

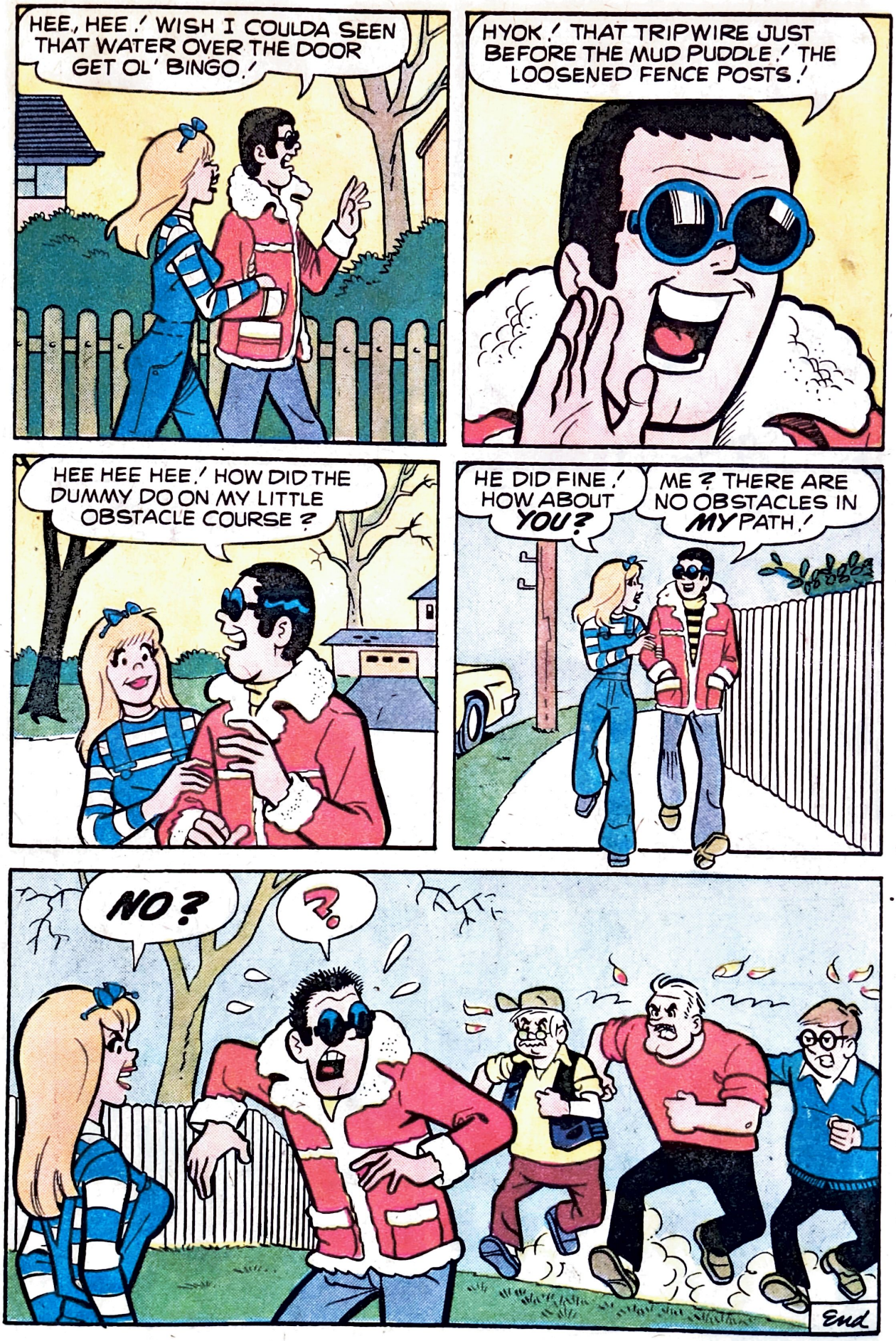
IF YOU CAN'T FIND ARCHIE SERIES COMICS IN YOUR NEIGHBORHOOD, ASK YOUR LOCAL NEWSDEALER TO GET THEM!

DID YOU DROP SOMETHING, POP?
CRASH
YOU WOULDN'T KNOW ANYTHING ABOUT A PAIL OF WATER PROPPED OVER THE DOOR?
EEP! I DIDN'T DO IT!
WELL IT DIDN'T GET UP THERE BY ITSELF!
I SWEAR, POP! IT WASN'T ME!
HMPH! YOUR UNCLE HERMAN! HE'S GETTING PRETTY CHILDISH IN HIS OLD AGE!
HERMAN! WHERE ARE YOU, YOU OLD GOAT?!
?
WILLIE? IS THAT YOU CALLING ME AN OLD GOAT?
2


WHOOPS!!
TRIP!
SPLOOSH
BLECH!
BINGO.! YOU GOT NO RESPECT FOR AGE.!
I DIDN'T DO THAT, UNCLE HERMAN.!
YOU CALLED ME.! YOU LED ME INTO THAT TRAP.!
HOW ABOUT THE WATER OVER THE DOOR?
I'VE HEARD ABOUT WATER UNDER THE BRIDGE --- BUT OVER THE DOOR?
IT WASN'T YOU?
3


BINGO.! I'VE GOT SOMETHING TO SAY TO YOU.!!
MR. SMYTHE?
LAST NIGHT YOU DIDN'T BRING MY DAUGHTER HOME UNTIL---
CREAK
CREAK!
YIPE!
SMASH!
DADDY.! ARE YOU ALL RIGHT?
HE TRIED TO KILL ME.!
MR. SMYTHE.! IT'S MY FENCE! WOULD I SABOTAGE MY OWN FENCE?
4


DON'T TRY TO SQUIRM OUT OF IT WITH YOUR SNEAKY LOGIC---
YOU WANT TO GET RID OF ME.!
SAMANTHA.! I WOULDN'T DO A THING LIKE THAT.!
I KNOW YOU WOULDN'T, BINGO.!
BUT MAYBE I KNOW SOMEBODY WHO WOULD.!
?
NOW LOOK.! SOMEBODY'S BEEN DOING THESE THINGS.!
SOUNDS LIKE THE KIND OF THING A WILKIN WOULD DO.!
GIGGLE.! TEDDY, YOU SLY DOG, YOU.!
HUH? WHAT DO YOU MEAN, SAMANTHA?
THOSE JOKES YOU'VE BEEN PLAYING.! DO YOU THINK I DON'T RECOGNIZE YOUR TERRIBLY CLEVER STYLE?
DEAD GIVEAWAY, HUH?
5


HEE, HEE! WISH I COULDA SEEN THAT WATER OVER THE DOOR GET OL' BINGO!
HYOK! THAT TRIPWIRE JUST BEFORE THE MUD PUDDLE! THE LOOSENED FENCE POSTS!
HEE HEE HEE! HOW DID THE DUMMY DO ON MY LITTLE OBSTACLE COURSE?
HE DID FINE! HOW ABOUT YOU?
ME? THERE ARE NO OBSTACLES IN MY PATH!
NO?
?
End

# IT'S A MOUNTAIN OF LAUGHS WHEN YOU ORDER JUGHEAD WITH ARCHIE COMICS DIGEST #45

IT'S A MONUMENTAL DIGEST... LOADED WITH STORIES, PUZZLES, FUN FOR EVERYONE! BOUND IN A PERFECT LONG LASTING COVER!

JUST FILL OUT THE HANDY COUPON AND A COPY WILL BE RUSHED TO YOUR HOME RIGHT OFF THE PRESSES!

MAIL TO: JUGHEAD WITH ARCHIE DIGEST #45
%ARCHIE COMIC PUB.
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED FIND 95¢ PLUS 30¢ FOR SHIPPING & HANDLING. TOTAL $1.25
PLEASE SEND MY COPY OF JUGHEAD WITH ARCHIE #45
NO ORDERS ACCEPTED AFTER JUNE 30, 1981

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL MONEY ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

## NOT 2 BUT 3 FOR $1.00

HEY! THIS IS AN OFFER YOU CAN'T REFUSE! THE ARCHIE SERIES TITLES WILL COST 50¢ EACH FROM NOW ON! GET WITH IT! ORDER THREE COMIC BOOKS FOR THE PRICE OF TWO, OR ONE DOLLAR!
THIS OFFER EXPIRES JUNE 30, 1981.

SEND $1.00 FOR ANY 3 OF THE ARCHIE SERIES MAGS ON THE CHECKLIST! FOR EVERY 3 TITLES ORDERED YOU SAVE 50¢ AND THEY'LL BE MAILED RIGHT TO YOUR HOME! JUST FILL IN YOUR NAME AND ADDRESS, CUT OUT THIS AD AND MAIL YOUR ORDER TO: ARCHIE'S 3 FOR 2
1116 FIRST AVE.
NEW YORK, N.Y. 10021

## CHECKLIST

- ☐ ARCHIE & ME #127
- ☐ T.V. LAUGH-OUT #81
- ☐ SABRINA #67
- ☐ MAD HOUSE #124
- ☐ EVERYTHING'S ARCHIE #94
- ☐ BETTY & ME #120
- ☐ ARCHIE AT RIVERDALE #80
- ☐ WORLD OF JUGHEAD #505
- ☐ B&V SPECTACULAR #506

B

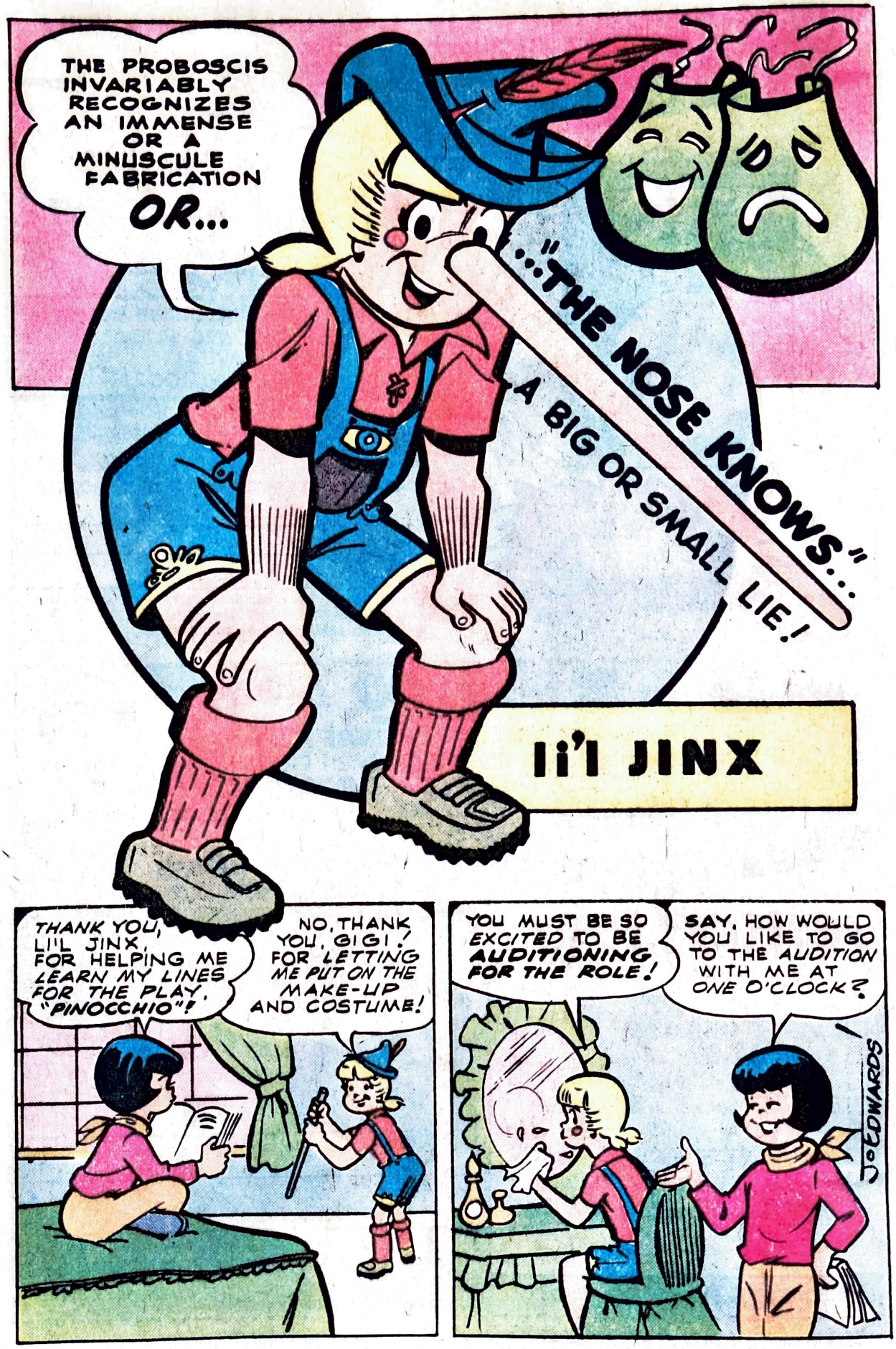
POSTAGE & HANDLING PAID

NAME _____
PLEASE PRINT

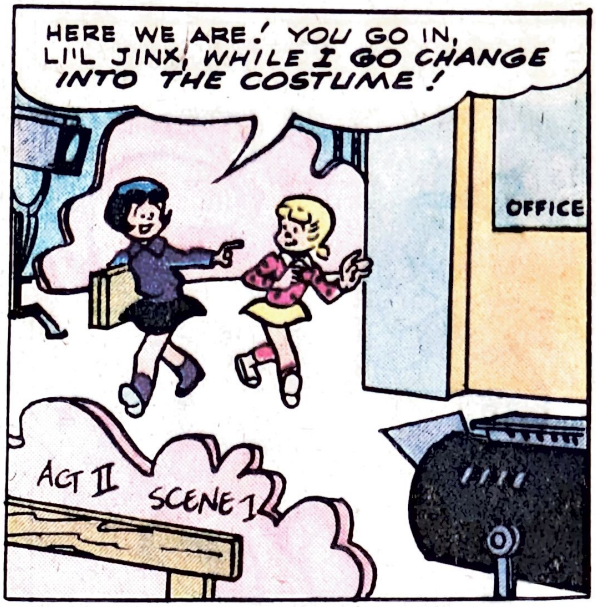
ADDRESS _____

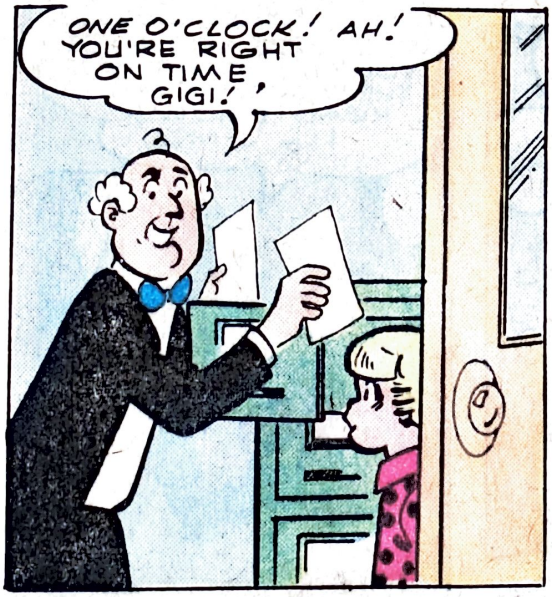
CITY _____ STATE AND ZIP CODE

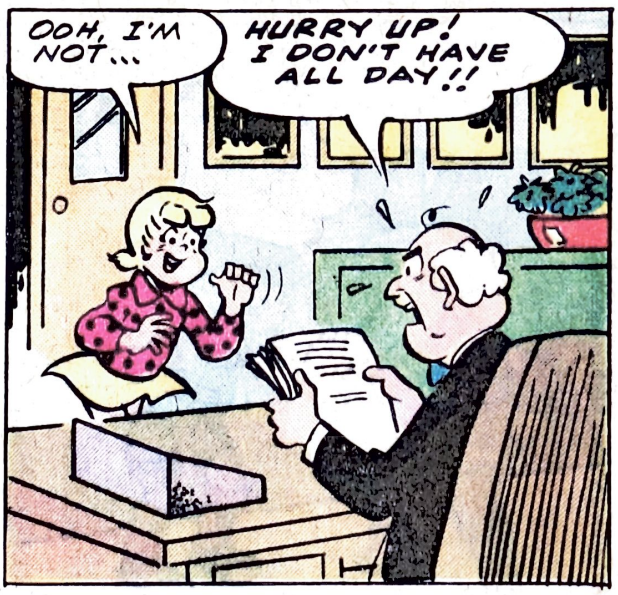
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS ADD 10¢ PER TITLE FOR POSTAGE & HANDLING PAYMENT MUST BE MADE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER

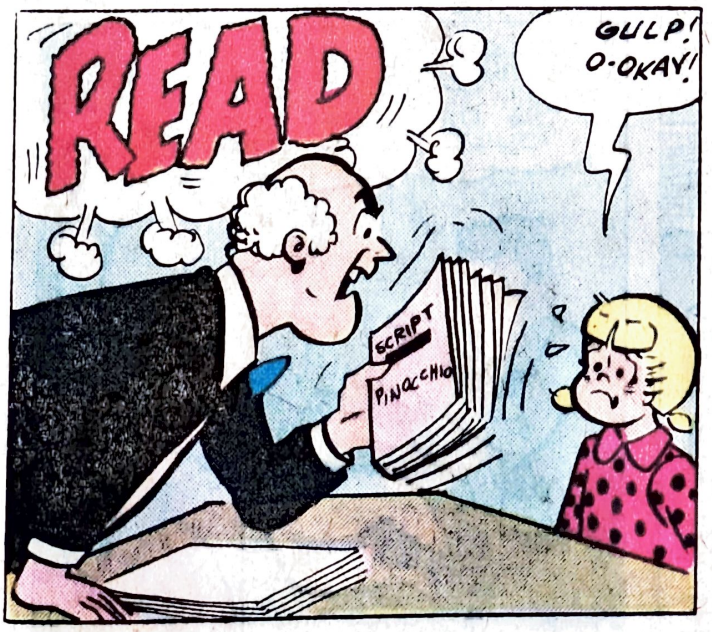

THE PROBOSCIS INVARIABLY RECOGNIZES AN IMMENSE OR A MINUSCULE FABRICATION OR...
"...THE NOSE KNOWS..."
A BIG OR SMALL LIE!
Li'l JINX
THANK YOU, LI'L JINX, FOR HELPING ME LEARN MY LINES FOR THE PLAY, "PINOCCHIO"!
NO, THANK YOU, GIGI! FOR LETTING ME PUT ON THE MAKE-UP AND COSTUME!
YOU MUST BE SO EXCITED TO BE AUDITIONING FOR THE ROLE!
SAY, HOW WOULD YOU LIKE TO GO TO THE AUDITION WITH ME AT ONE O'CLOCK?
JOE EDWARDS

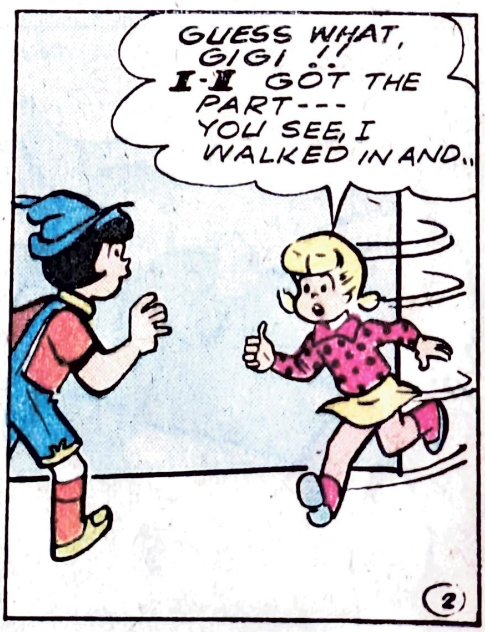
YOU BET I WOULD!
GOOD! I'LL PICK YOU UP!

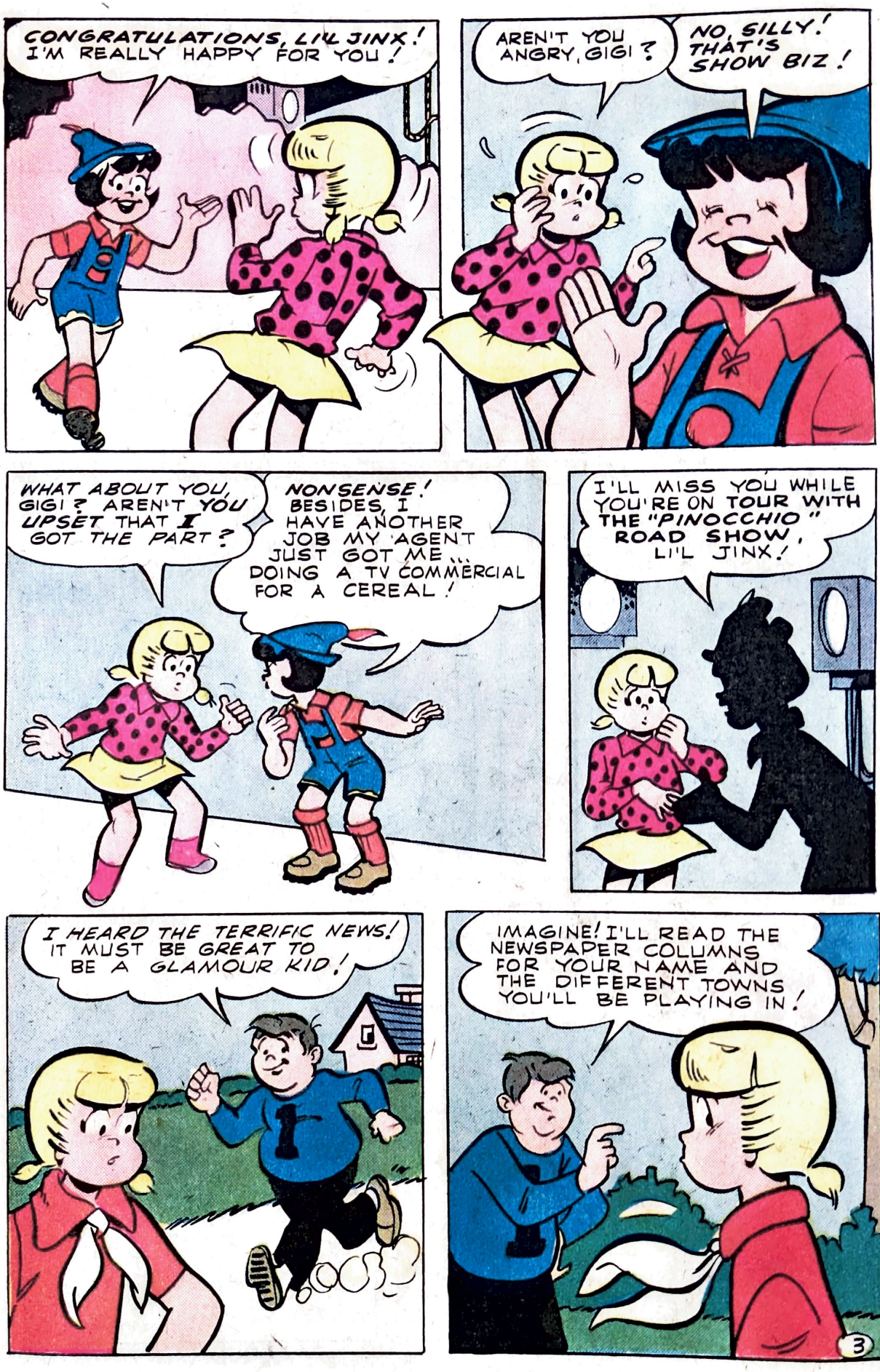

HERE WE ARE! YOU GO IN, LI'L JINX, WHILE I GO CHANGE INTO THE COSTUME!
OFFICE
ACT II SCENE 1

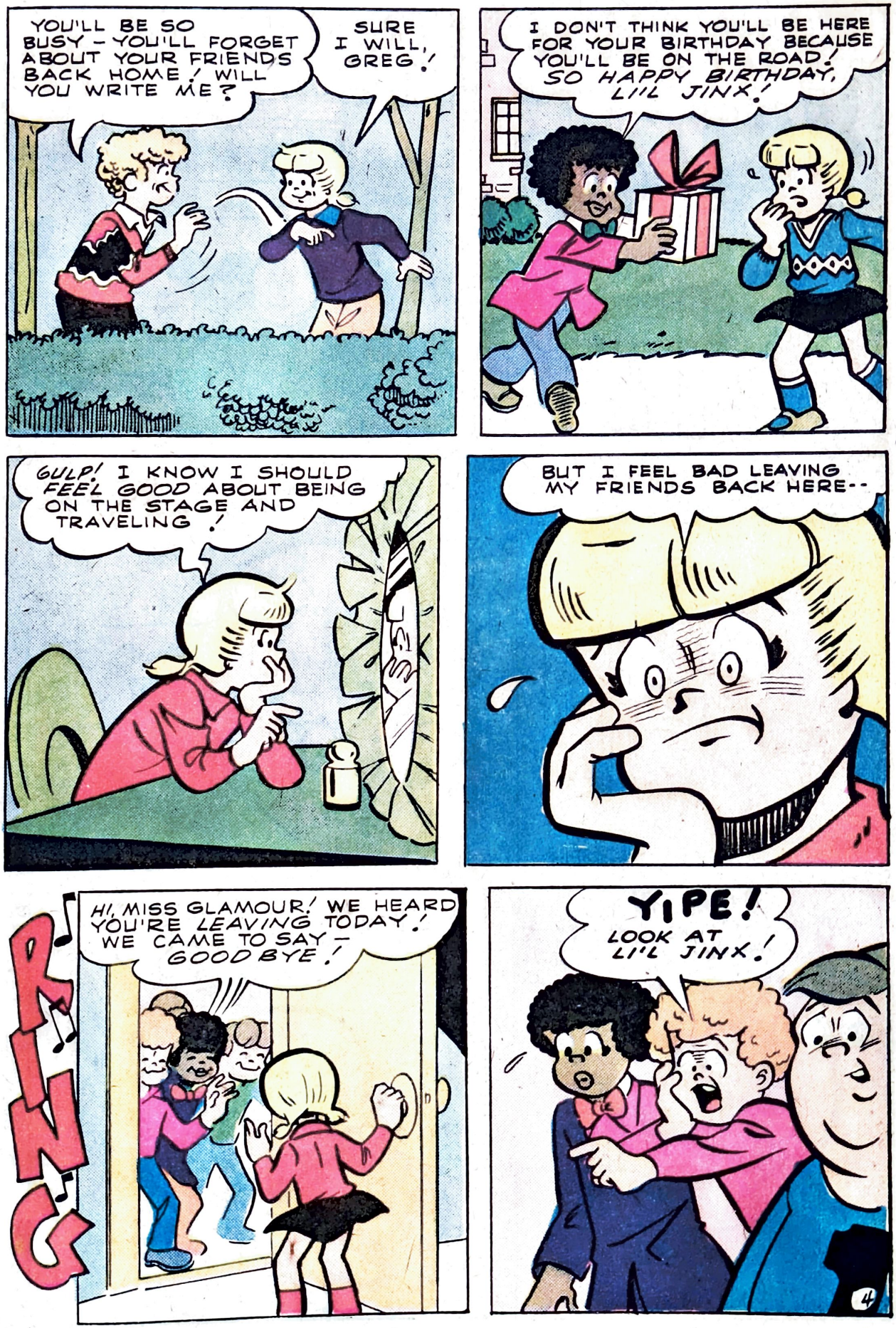

ONE O'CLOCK! AH! YOU'RE RIGHT ON TIME, GIGI!

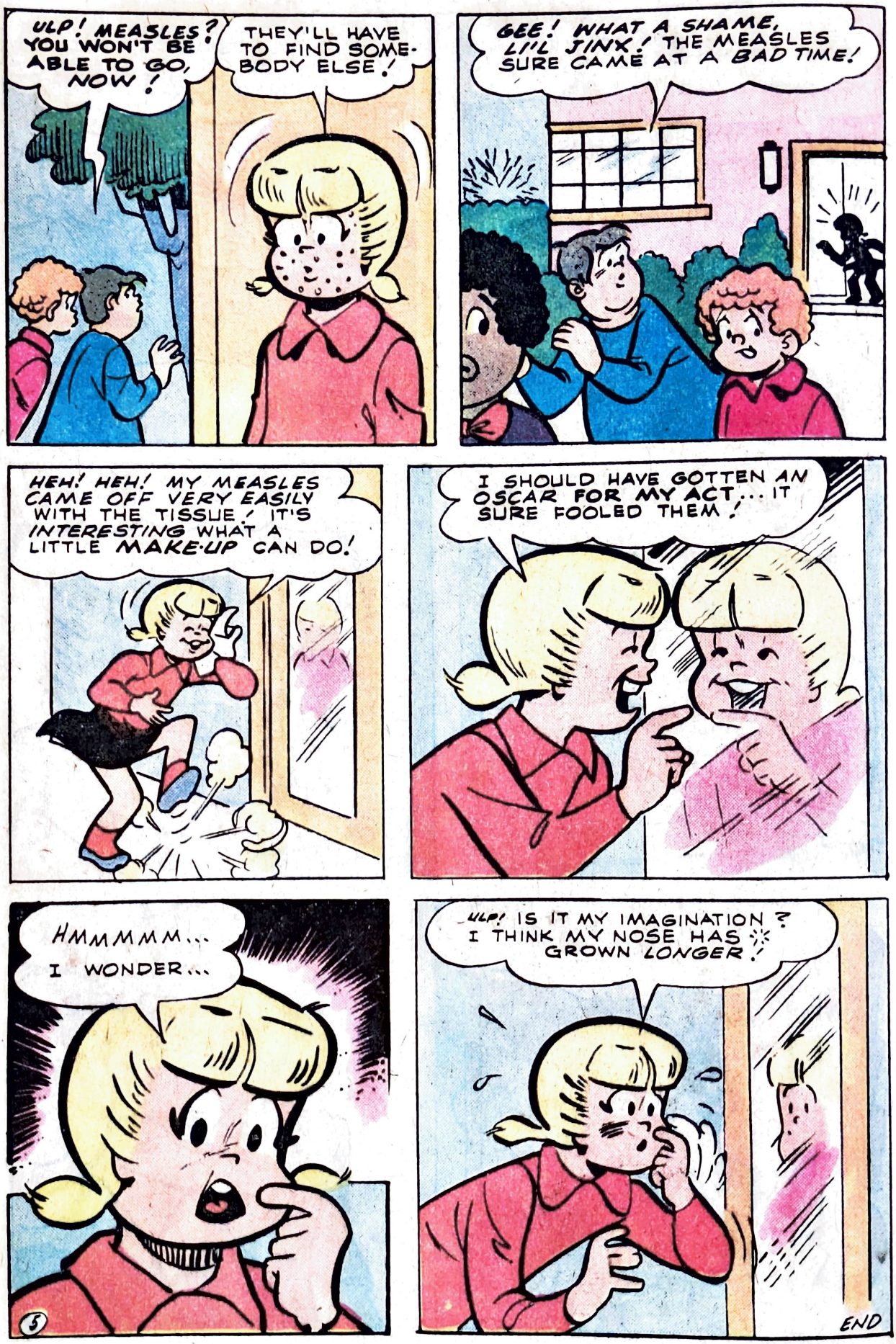

OOH, I'M NOT...
HURRY UP! I DON'T HAVE ALL DAY!!


READ
GULP! O-OKAY!
SCRIPT
PINOCCHIO


GUESS WHAT, GIGI!! I-I GOT THE PART--- YOU SEE, I WALKED IN AND..


CONGRATULATIONS, LIL JINX! I'M REALLY HAPPY FOR YOU!
AREN'T YOU ANGRY, GIGI?
NO, SILLY! THAT'S SHOW BIZ!
WHAT ABOUT YOU, GIGI? AREN'T YOU UPSET THAT I GOT THE PART?
NONSENSE! BESIDES, I HAVE ANOTHER JOB MY AGENT JUST GOT ME... DOING A TV COMMERCIAL FOR A CEREAL!
I'LL MISS YOU WHILE YOU'RE ON TOUR WITH THE "PINOCCHIO" ROAD SHOW, LI'L JINX!
I HEARD THE TERRIFIC NEWS! IT MUST BE GREAT TO BE A GLAMOUR KID!
IMAGINE! I'LL READ THE NEWSPAPER COLUMNS FOR YOUR NAME AND THE DIFFERENT TOWNS YOU'LL BE PLAYING IN!
3


YOU'LL BE SO BUSY - YOU'LL FORGET ABOUT YOUR FRIENDS BACK HOME! WILL YOU WRITE ME?
SURE I WILL, GREG!
I DON'T THINK YOU'LL BE HERE FOR YOUR BIRTHDAY BECAUSE YOU'LL BE ON THE ROAD! SO HAPPY BIRTHDAY, LI'L JINX!
GULP! I KNOW I SHOULD FEEL GOOD ABOUT BEING ON THE STAGE AND TRAVELING!
BUT I FEEL BAD LEAVING MY FRIENDS BACK HERE--
RING
HI, MISS GLAMOUR! WE HEARD YOU'RE LEAVING TODAY! WE CAME TO SAY - GOODBYE!
YIPE! LOOK AT LI'L JINX!
4


ULP! MEASLES? YOU WON'T BE ABLE TO GO, NOW!
THEY'LL HAVE TO FIND SOMEBODY ELSE!
GEE! WHAT A SHAME, LI'L JINX! THE MEASLES SURE CAME AT A BAD TIME!
HEH! HEH! MY MEASLES CAME OFF VERY EASILY WITH THE TISSUE! IT'S INTERESTING WHAT A LITTLE MAKE-UP CAN DO!
I SHOULD HAVE GOTTEN AN OSCAR FOR MY ACT... IT SURE FOOLED THEM!
HMMMMM... I WONDER...
ULP! IS IT MY IMAGINATION? I THINK MY NOSE HAS GROWN LONGER!
5
END

***Dominate Others With Fantastic Brute Strength!***

# "LET ME TEACH YOU THE SIMPLE SECRET PROFESSIONAL MUSCLEMEN USE TO BUILD UP THEIR BODIES IN JUST 90 SECONDS A DAY!"

***by Joe Nazario, Mr. U.S.A. Physique Champion, 1977, Mr. International, 1978***

***Regardless of your age, weight & height, if you can spare 90 seconds a day, you CAN get back into shape!***

**Achieve these five muscle improvements within one month, or you pay nothing!**

- ☐ See your abdomen become a taut wall of muscle!
- ☐ Transform weak arms into pillars of strength!
- ☐ Lift and broaden sagging shoulders!
- ☐ Develop a deep and powerful chest!
- ☐ Strengthen your back, thighs and calves!

I'm a professional body builder. I won the Mr. U.S.A. competition in 1977, and the Mr. International contest in 1978. I'll probably win Mr. Universe this year. I'm also in the exercise and health consulting business in New York City.

So I'm familiar with exercise and body building programs. I've probably tried every single one of them. And do you know something? Not one of them is worth the money you have to pay!

The reason is simple. Every so-called exercise machine, every weight-lifting set ever made works on one of two principles: isometric (putting stress on muscles that do not move) or isotonic (moving muscles under stress).

So, when you pay good money for a machine or a set of fancy equipment, you're buying a gimmick. You can accomplish *exactly the same exercise value*, get exactly the same results, without the machine—IF YOU KNOW HOW! What's more, since machines and weights put a tremendous amount of stress on weak, underdeveloped muscles, they can *actually cause more harm than good.*

## THE SIMPLE LOCKER ROOM SECRET THAT REALLY WORKS, IN JUST 90 SECONDS

In my years as an athlete and as an "iron pumper," I've seen hundreds of men get ready for strenuous competition. Each had his own personal mannerisms. Each had favorite warm-up exercises. But over the years, I noticed a simple, common thread that was common to all.

*I actually discovered the simple locker room secret that the pros use to build up their bodies in just 90 seconds!*

That's right, using my secret, you can exercise *all 18 muscle groups* in your body in just 90 seconds. Eighteen simple exercises every day, just five seconds on each. And within two weeks or less, you'll begin to notice the difference.

You'll FEEL stronger! You'll LOOK healthier, your body will be FAR MORE ATTRACTIVE! I'm not talking about tiny differences you can measure with a tape—I'm talking about *great changes* you'll begin to feel yourself, you'll notice in the mirror, your friends will notice on the beach!

## WHAT IS MY AMAZING SECRET?

Frankly, it'll cost you $5.00 to find out. After all, a secret as good as this one, a secret that will make your body stronger, healthier, better looking is *worth* $5.00! But I'll give you a hint. It's a combination of the principles of *both* isometrics and isotonics. I call it "Tonometrics". And it requires no special equipment, no fancy gym. You can use my "tonometric" techniques and special "tonometric" exercises in your bedroom, bathroom, even in your office during your coffee break!

There are 18 special exercises in all, one for each of the 18 major muscle groups in your body. And each exercise takes just 5 seconds to do.

## SEE THE RESULTS YOU CAN EXPECT FROM MY SECRET "TONOMETRIC" EXERCISE PROGRAM—DEPENDING UPON YOUR AGE:

If you are basically healthy and eat a balanced diet, the percentage of total performance can improve as follows using the "tonometric" program:

| Age | Amount of Improvement | Age | Amount of Improvement |
|---|---|---|---|
| 15 | up to 100% | 35 | up to 180% |
| 18 | up to 130% | 40 | up to 150% |
| 21 | up to 150% | 50 | up to 100% |
| 25 | up to 200% | 60 | up to 70% |
| 30 | up to 200% | 70 | up to 30% |

Of course, if you have a weak heart, or any physical disability, you should consult with your physician before beginning this or any other exercise program.

## ABSOLUTELY NO RISK TO YOU!

When you send me your $5.00, I'll send you a booklet explaining the "tonometric" concept, and outlining an exercise program using my 18 basic exercises designed to *trim down fat and flab...and build up weak, underdeveloped muscles.* BUT I WON'T CASH YOUR CHECK FOR 30 DAYS!

That way, you'll have plenty of time to try my amazing "tonometric" program, and decide for yourself if it's everything I say or not. IF YOU'RE NOT ABSOLUTELY THRILLED, SIMPLY RETURN THE MATERIAL AND I'LL SEND BACK YOUR CHECK!

What could be fairer than that? Since you've got nothing to lose, and only a beautiful, strong, firm body to gain, why not send me the coupon, and the check for $5.00, today?

**MEET JOE NAZARIO, CREATOR OF THE "TONOMETRIC" SYSTEM**

Joe is 29 years old. He presently is in the health food business, and conducts seminars on health, nutrition, and exercise.

Joe has served as a consultant to industry, and gives private body building instruction. In 1977, Joe won the Mr. U.S.A. Physique Championship, and in 1978 he was named Mr. International.

Height: 5'10½"
Chest: 52"
Arms: 19"
Calves: 17"
Weight: 215
Waist: 34"
Thighs: 28"
Neck: 18"

**Joe Nazario, Dept. AC-681** #12442
**150 East 58th Street**
**New York, NY 10022**

Dear Joe:
I want to learn the secret professional musclemen use to build up their bodies in just 90 seconds a day. Please rush me your complete program of 18 exercises. I am enclosing my check or money-order for $5.00—which I understand you'll return to me uncashed in 30 days if I am dissatisfied in any way. (New York residents please add sales tax.)

Print
Name _____

Address _____

City _____

State _____ Zip _____

© 1978 Burr Creative Services Corp.

# Archie CLUB NEWS

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021

**PEP NO. 374 JUNE** — **MEMBERSHIP – FIFTY CENTS**

**1st PRIZE—$6.00**

**REPORTER**
**BARRY SCHWIMMER**
**31 East 31st Street**
**New York, New York 10016**

Dear Archie,

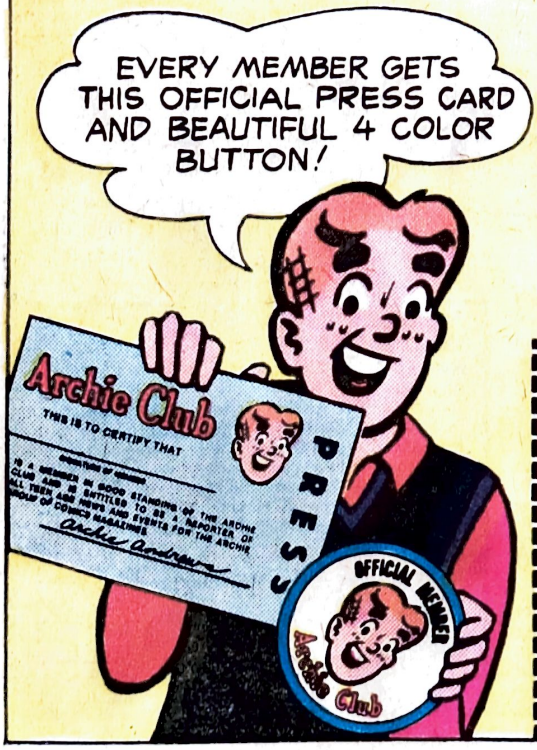
I've seen in the Club News that some kids live on farms, some have pets, some run marathons, and some have hobbies, like collecting comics! Well, Arch, my friends and I live in an apartment building in the city, but we've found a great project. We put out a building newspaper. Our main office is in my parent's den, and I am the Editor-in-Chief. Some of my friends are the artists and writers. So far we have about twenty people who get "The Blackstone Journal." One problem is that we only charge a quarter, and I'm not sure if we're making any money!

**2nd PRIZE—$4.00**

**REPORTER**
**PENNY HARTENBOWER**
**R. #1 Box 118**
**Emporia, Kansas 66801**

Dear Archie,

I would like to tell you about some different kinds of plants and what they do. The pitcher plant and the venus fly trap catch and eat insects. The cactus protects itself from harm with its sharp thorns. Some say that the plant that guards over all other plants is the marigold. If you were lost in the woods, you could look for a tree with moss growing on its side. The side moss grows on faces north! In fact, all plants help people because they take in carbon dioxide and give off oxygen for us to breathe. It's so super what plants can do!


EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON!
Archie Club
THIS IS TO CERTIFY THAT
PRESS
OFFICIAL MEMBER
Archie Club

## Be An Archie Club MEMBER

eligible to win **cash prizes** and a **big byline** in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful Official **ARCHIE CLUB BUTTON**, and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 50¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

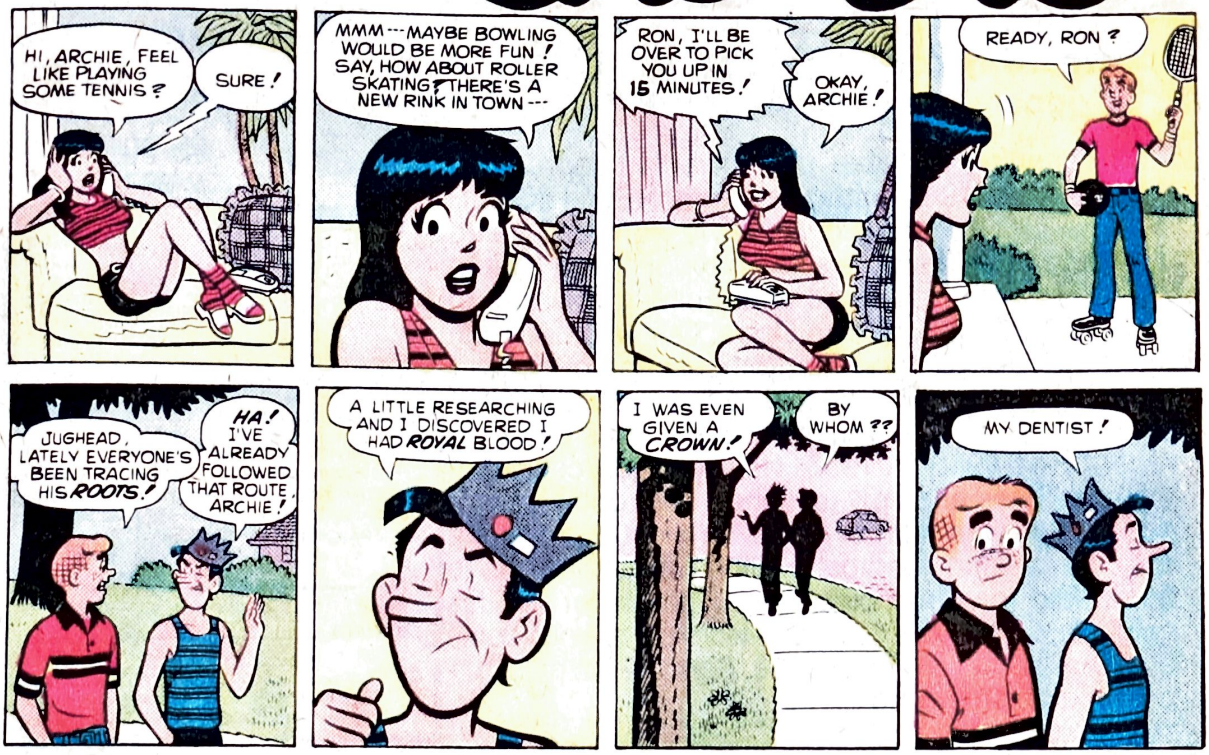
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 50¢ in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

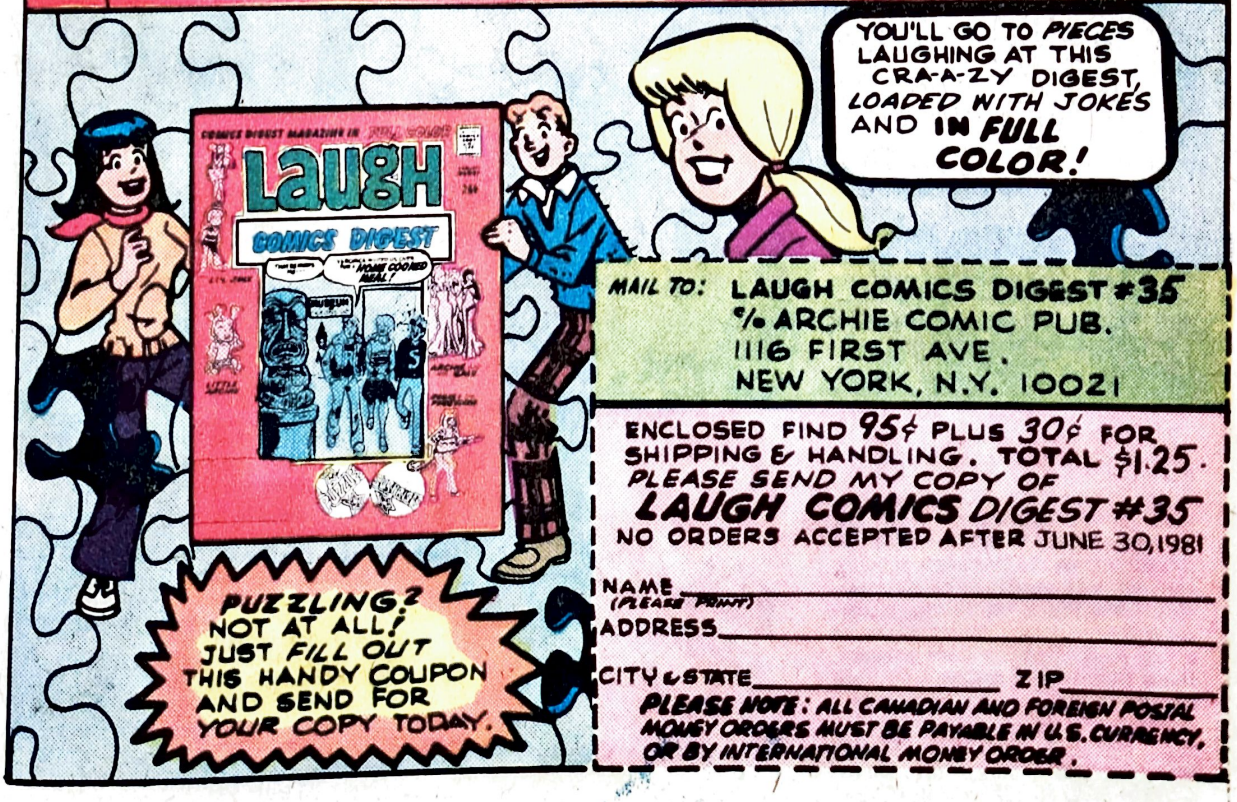
ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

# Archie's GAG BAG


HI, ARCHIE, FEEL LIKE PLAYING SOME TENNIS?
SURE!
MMM---MAYBE BOWLING WOULD BE MORE FUN! SAY, HOW ABOUT ROLLER SKATING? THERE'S A NEW RINK IN TOWN---
RON, I'LL BE OVER TO PICK YOU UP IN 15 MINUTES!
OKAY, ARCHIE!
READY, RON?
JUGHEAD, LATELY EVERYONE'S BEEN TRACING HIS ROOTS!
HA! I'VE ALREADY FOLLOWED THAT ROUTE, ARCHIE!
A LITTLE RESEARCHING AND I DISCOVERED I HAD ROYAL BLOOD!
I WAS EVEN GIVEN A CROWN!
BY WHOM??
MY DENTIST!


YOU'LL GET IT ALL TOGETHER WHEN YOU ORDER LAUGH COMICS DIGEST #35


YOU'LL GO TO PIECES LAUGHING AT THIS CRA-A-ZY DIGEST, LOADED WITH JOKES AND IN FULL COLOR!
Laugh
COMICS DIGEST
PUZZLING? NOT AT ALL! JUST FILL OUT THIS HANDY COUPON AND SEND FOR YOUR COPY TODAY.

MAIL TO: LAUGH COMICS DIGEST #35
℅ ARCHIE COMIC PUB.
1116 FIRST AVE.
NEW YORK, N.Y. 10021

ENCLOSED FIND 95¢ PLUS 30¢ FOR SHIPPING & HANDLING. TOTAL $1.25.
PLEASE SEND MY COPY OF
LAUGH COMICS DIGEST #35
NO ORDERS ACCEPTED AFTER JUNE 30, 1981

NAME _____
(PLEASE PRINT)
ADDRESS _____
CITY & STATE _____ ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL MONEY ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

# REWARD $3,000.00 FOR THIS PENNY!

OUR COIN CATALOGUE TELLS YOU HOW TO SHIP COINS TO US AND QUICKLY GET THE MOST MONEY WE PAY FOR COINS! SEND FOR IT TODAY!

## We'll Pay You $3,000.00 For A 1943 Copper Penny Like this One;

Stop spending valuable coins worth hundreds of dollars. New 1981 catalogue with NEW HIGHER PRICES, lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1981 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable coin catalogue now. Hold on to your coins until you obtain our catalogue. Send $2.50 plus 50¢ postage and handling for 1981 Coin Catalogue to: Best Values Co., Dept. D-527 160 Amherst St., E. Orange, N.J. 07019

| FOR CERTAIN COINS WE PAY UP TO: | CERTAIN |
|---|---|
| Gold Coins Before 1939 | $99,000.00 |
| Nickels Before 1969 | $95,000.00 |
| Silver Dollars Before 1964 | $76,000.00 |
| Half Dollars Before 1967 | $ 5,800.00 |
| Pennies Before 1970 | $ 4,800.00 |
| Dimes Before 1966 | $20,900.00 |
| Quarters Before 1967 | $ 5,000.00 |
| Half Cents Before 1910 | $ 3,700.00 |
| Lincoln Pennies Before 1973 | $ 3,000.00 |

Best Values Co., Dept. D-527
160 Amherst St., E. Orange, N.J. 07019

Rush your latest 1981 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $2.50 plus 50¢ postage and handling

NAME _____

ADDRESS _____

CITY _____ STATE _____

Your Money Will Be Refunded In Full If You Are Not Satisfied With This Catalog

# STRONG ARMS

## make all the difference! NEW

Almost like a miracle — this latest Amazing Motionless Exercise discovery — MIKE MARVEL'S SCIENTIFIC ISOMETRICS — will give you fantastic strength with muscles of steel without Sweat or Strain! Powerful arms, magnificently-powerful chest, powerful shoulders, strong stomach muscles and legs that will BE STRONGER! No Apparatus or Exercisers — your body is your own Gymnasium! This Secret System develops muscular strength MUCH faster than conventional methods!

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE 3 TIME FASTER!

ORDER NOW!

ONLY $5.00 NOTHING ELSE TO BUY!

## JUST 10 EASY MINUTES!

Scientific Isometrics is the modern miracle of stimulating muscles — takes just 10 minutes a day of easy exercises that will not tire you. No long hours of boring exercises with weights or costly apparatus. Isometrics is the amazing discovery of West German scientists who found a new thrilling way to build powerful, strong muscles in 10 minutes a day. Each exercise is done for only 10 seconds a day! Completely illustrated.

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE MUCH FASTER!

MAIL NO-RISK TRIAL COUPON NOW!

Mike Marvel, Dept 376 160 Amherst Street
East Orange, New Jersey, 07019

O.K. Mike Marvel, enclosed is my $5.00 Send me your entire Scientific Isometric Dynaflex System in one book which includes a chapter on "SECRETS OF ATTRACTING GIRLS." I must agree that the Dynaflex method has given me powerfully toned muscles, put full strength in my muscles, made me so strong that I can be proud to show my friends how strong I am.

And it must do this in 10 minutes a day — with nothing else to buy — now or in the future. I get my $5 back — with no questions asked upon return of the book.

Name _____
Address _____
City _____ State _____ Zip _____

SOLD ON MONEY BACK GUARANTEE.

# MR. WEATHERBEE

# "A ZEST FOR THE WEST"

EVER SINCE THAT MOVIE CAME OUT, THE WHOLE TOWN HAS BEEN INTO WESTERN CLOTHES AND MANNERS.!

TICKECTS $2.50 $1.5

NOW PLAYING JOHN REVOLTA SUBURBAN COWPOKE

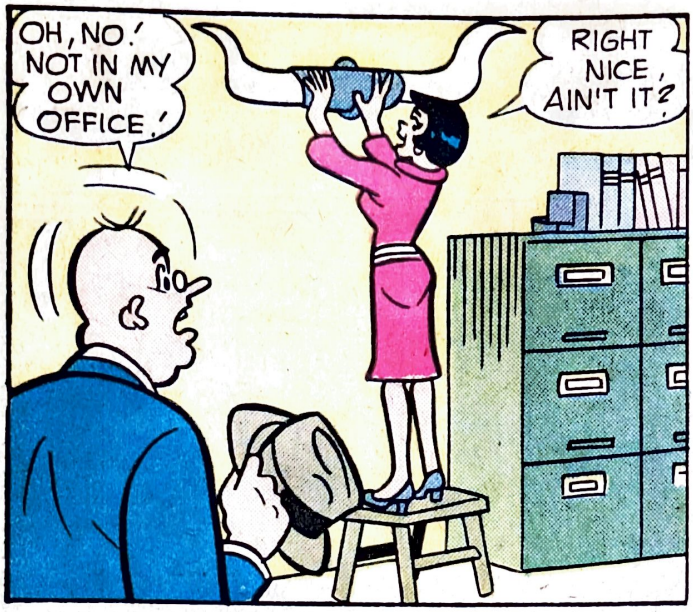
SCRIPT: GEORGE GLADIR • ART: STAN G. COLORS: B. GROSSMAN • LETTERS: BILLY.

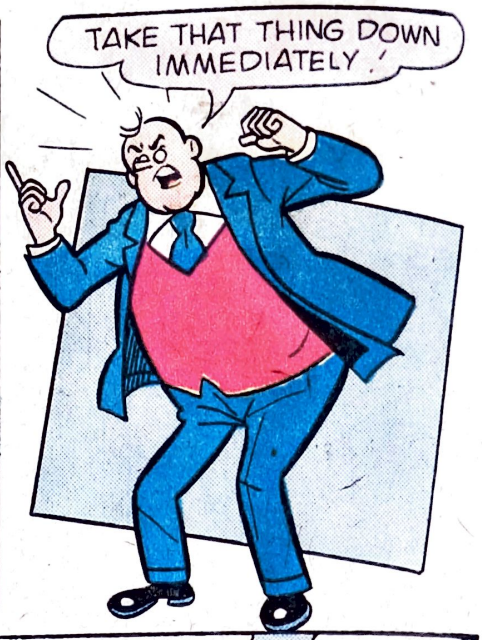
EVEN MY STUDENTS HAVE PICKED UP ON THE FAD.!

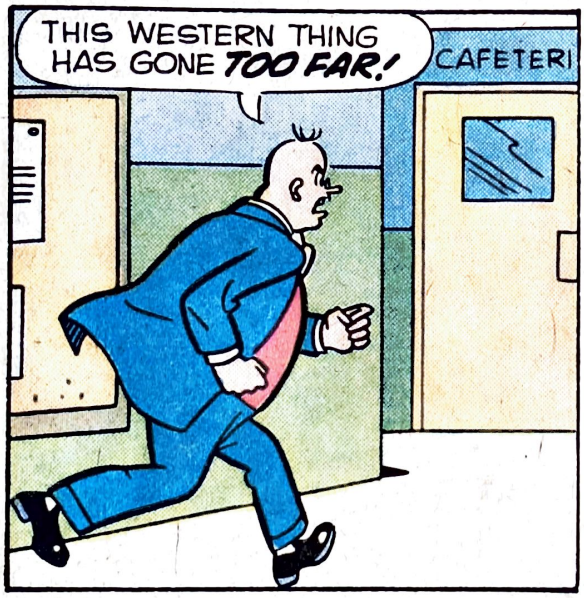
RIVERDALE HIGH SCHOOL

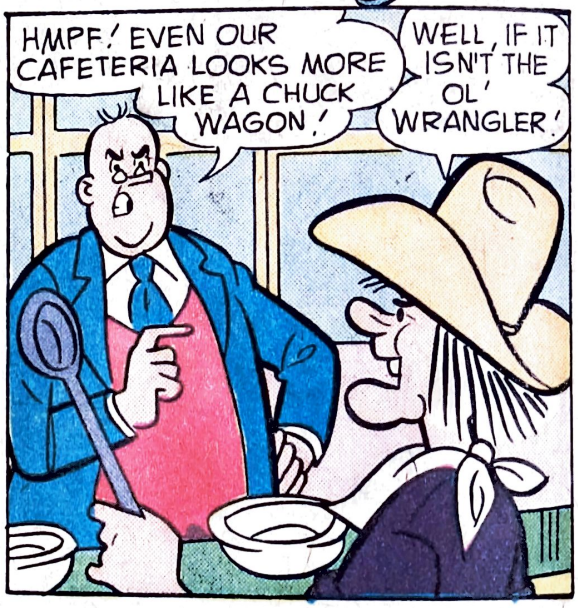
THIS PLACE IS BEGINNING TO LOOK MORE LIKE A RANCH THAN AN ACADEMIC INSTITUTION.!

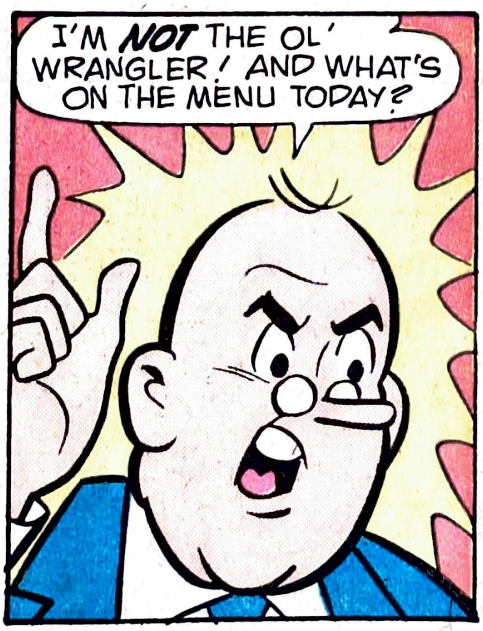
PRIN

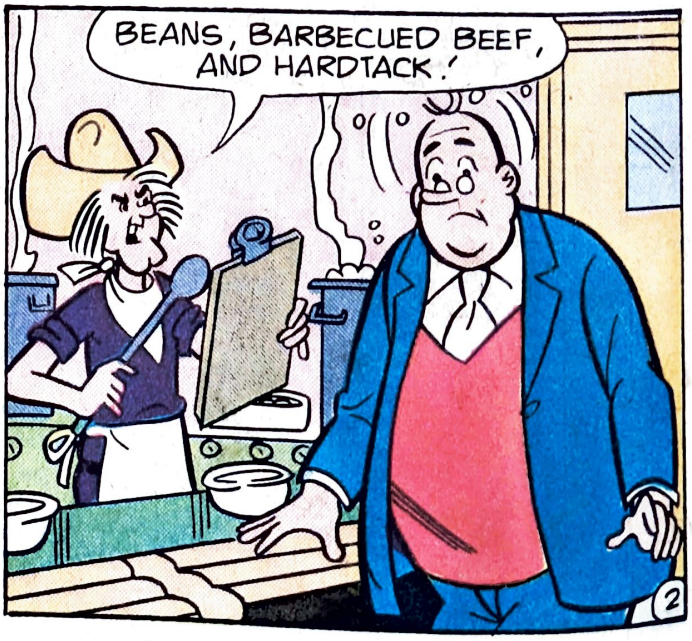

OH, NO! NOT IN MY OWN OFFICE!
RIGHT NICE, AIN'T IT?

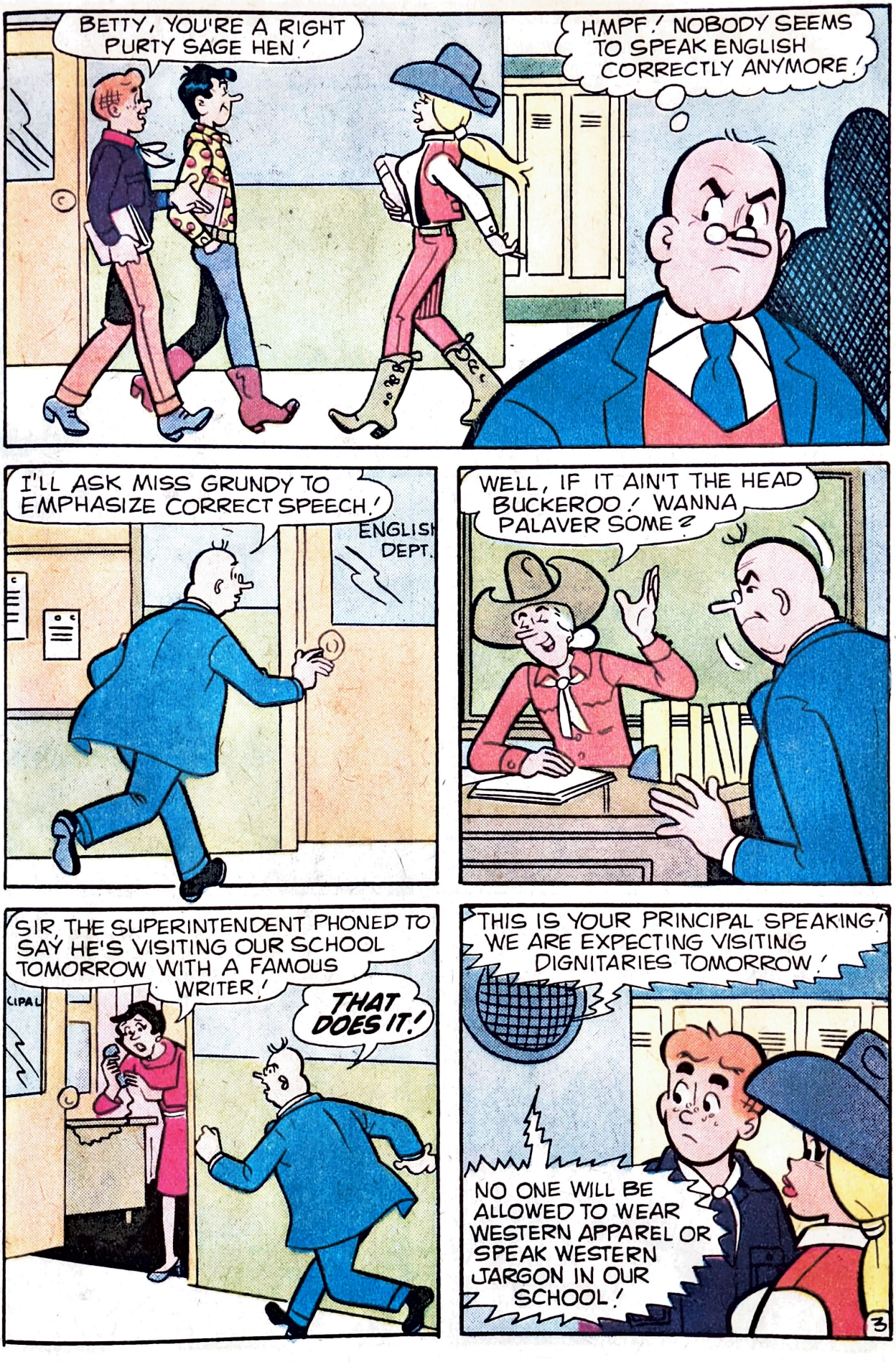

TAKE THAT THING DOWN IMMEDIATELY!

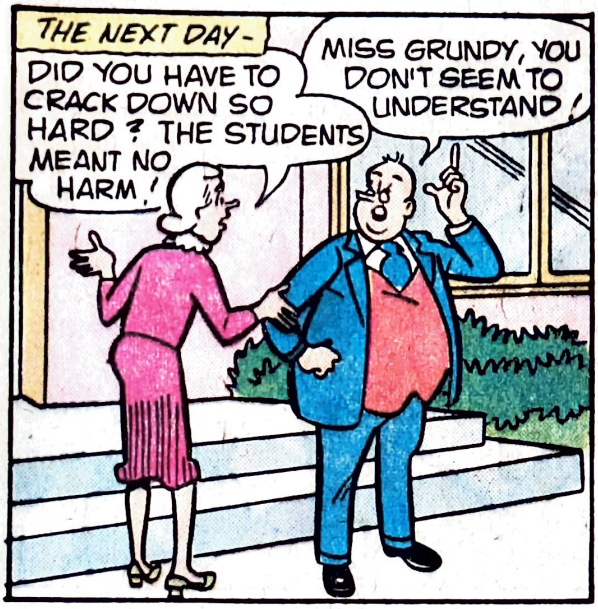

THIS WESTERN THING HAS GONE TOO FAR!
CAFETERI

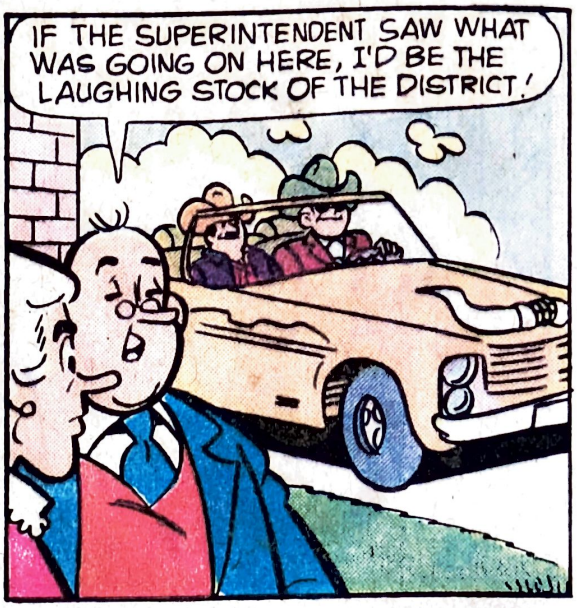

HMPF! EVEN OUR CAFETERIA LOOKS MORE LIKE A CHUCK WAGON!
WELL, IF IT ISN'T THE OL' WRANGLER!

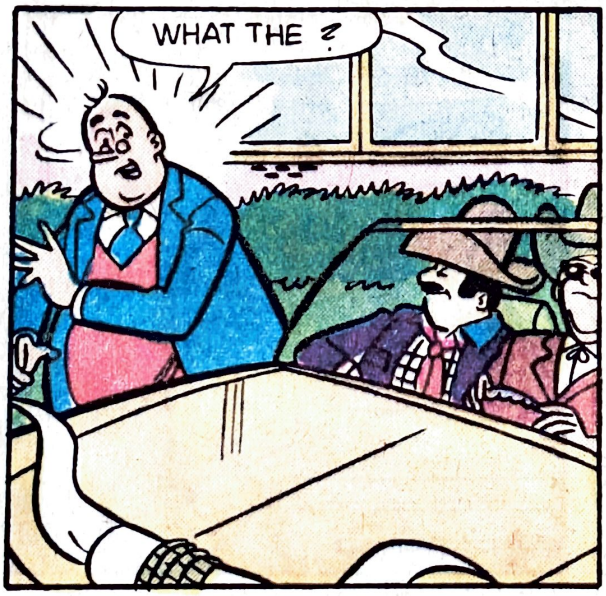

I'M NOT THE OL' WRANGLER! AND WHAT'S ON THE MENU TODAY?

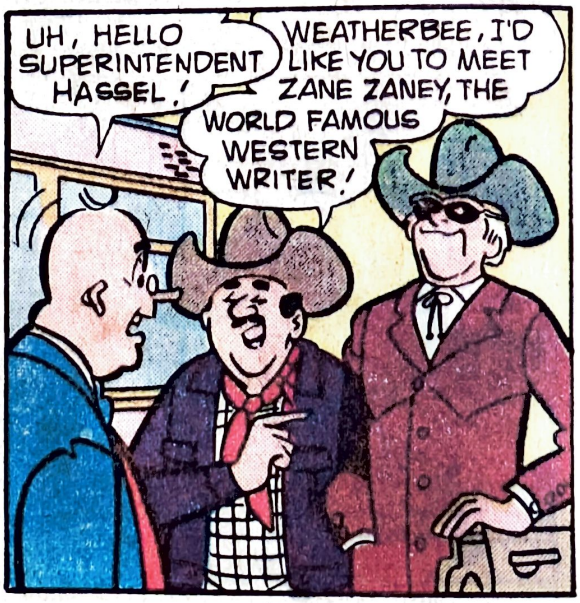

BEANS, BARBECUED BEEF, AND HARDTACK!
2

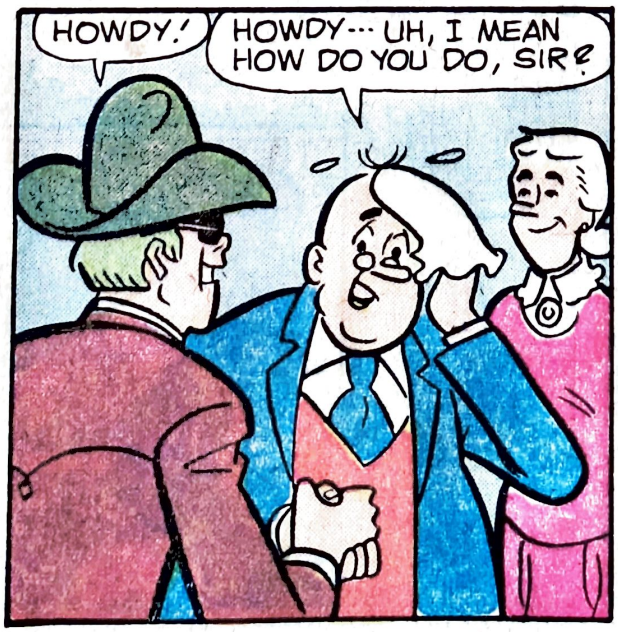

BETTY, YOU'RE A RIGHT PURTY SAGE HEN!
HMPF! NOBODY SEEMS TO SPEAK ENGLISH CORRECTLY ANYMORE!
I'LL ASK MISS GRUNDY TO EMPHASIZE CORRECT SPEECH!
ENGLISH DEPT.
WELL, IF IT AIN'T THE HEAD BUCKEROO! WANNA PALAVER SOME?
SIR, THE SUPERINTENDENT PHONED TO SAY HE'S VISITING OUR SCHOOL TOMORROW WITH A FAMOUS WRITER!
THAT DOES IT!
THIS IS YOUR PRINCIPAL SPEAKING! WE ARE EXPECTING VISITING DIGNITARIES TOMORROW!
NO ONE WILL BE ALLOWED TO WEAR WESTERN APPAREL OR SPEAK WESTERN JARGON IN OUR SCHOOL!
3

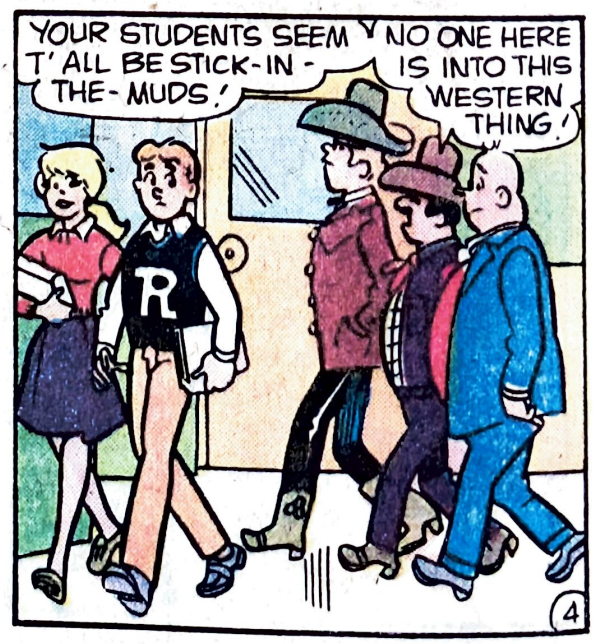

THE NEXT DAY -
DID YOU HAVE TO CRACK DOWN SO HARD ? THE STUDENTS MEANT NO HARM !
MISS GRUNDY, YOU DON'T SEEM TO UNDERSTAND !

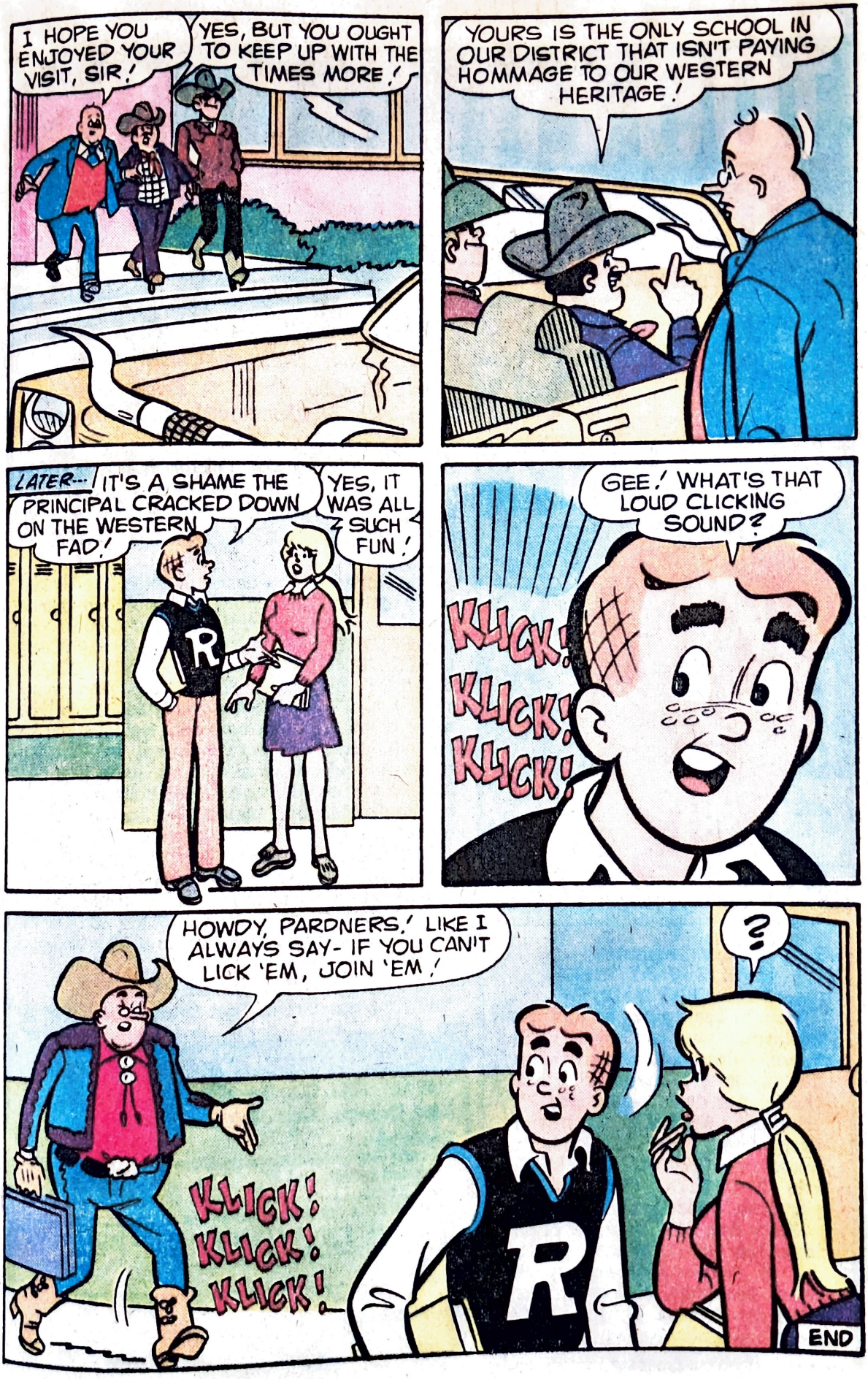

IF THE SUPERINTENDENT SAW WHAT WAS GOING ON HERE, I'D BE THE LAUGHING STOCK OF THE DISTRICT !


WHAT THE ?


UH, HELLO SUPERINTENDENT HASSEL !
WEATHERBEE, I'D LIKE YOU TO MEET ZANE ZANEY, THE WORLD FAMOUS WESTERN WRITER !


HOWDY !
HOWDY··· UH, I MEAN HOW DO YOU DO, SIR ?


YOUR STUDENTS SEEM T' ALL BE STICK-IN - THE-MUDS !
NO ONE HERE IS INTO THIS WESTERN THING !
R


I HOPE YOU ENJOYED YOUR VISIT, SIR!
YES, BUT YOU OUGHT TO KEEP UP WITH THE TIMES MORE!
YOURS IS THE ONLY SCHOOL IN OUR DISTRICT THAT ISN'T PAYING HOMMAGE TO OUR WESTERN HERITAGE!
LATER...
IT'S A SHAME THE PRINCIPAL CRACKED DOWN ON THE WESTERN FAD!
YES, IT WAS ALL SUCH FUN!
GEE! WHAT'S THAT LOUD CLICKING SOUND?
KLICK! KLICK! KLICK!
HOWDY, PARDNERS! LIKE I ALWAYS SAY- IF YOU CAN'T LICK 'EM, JOIN 'EM!
?
KLICK! KLICK! KLICK!
END

# 100 Little Dolls All for $5.00

- *Baby Dolls* • *Nurse Dolls*
- *Dancing Dolls* • *Costume Dolls*
- *Ballerina Dolls* • *Mexican Dolls*
- *Indian Dolls* • *Clown Dolls*
- *Cowboy Dolls* • *Bride Dolls*
- *Groom Dolls and many more.*

*Don't shake your head in disbelief! This is TRUE! For only 5 CENTS EACH you can give that little girl the most thrilling present of her life, this set of ONE HUNDRED DOLLS for only $5.00 - 5¢ APIECE!*

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS. NURSE DOLLS. DANCING DOLLS. FOREIGN DOLLS. CLOWN DOLLS. COWBOY DOLLS. BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. You may return them any time for any reason for refund. What a family for a little girl! Just think of it-100 exquisite little dolls-in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $5.00 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

**100 DOLL CO., DEPT.309**
**160 Amherst Street, East Orange, N.J. 07019**

**Our Guarantee**
**HERE IS WHAT THESE DOLLS ARE MADE OF**

**People seeing our ad and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or tag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded.**

**Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!**

## MAIL COUPON TODAY!

**THE 100 DOLL CO., Dept.309, 160 Amherst St. East Orange, New Jersey 07019**

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ ..... in check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $5.00. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry. NO C.O.D.)

Name.....

Address.....

City..... Zone..... State.....

# GENUINE DIAMOND EARRINGS $5.00

We will send a pair of .25 pt. *genuine* diamond earrings to anyone who responds to this ad within 30 days, for just $5.00 a pair. To receive your genuine diamond earrings, simply print your name and address on the coupon below. The diamonds are genuine, faceted diamonds, and we will also send you a signed Certificate of Authenticity to that effect. If you are disappointed with your diamond earrings when they arrive, simply return them for full refund (except postage and handling). Send $5.00 for each pair of earrings desired, plus $1.00 per order to cover postage and handling (LIMIT: 5 pair to any one address).

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## FOR YOU

Make check payable and mail to:

**DIAMOND IMPORT**
**DIV., Dept. D-323**
**150 East 58th Street**
**New York, N.Y. 10155**

Please rush me ____ pair of genuine diamond earrings, plus the accompanying Certificate of Authenticity, at $5.00 plus $1.00 postage and handling (LIMIT: 5 pair), on your money back guarantee of satisfaction.

My ☐ check ☐ money order for $____ is enclosed.

(No C.O.D.'s NY res. add sales tax).
☐ Charge My ☐ VISA Card
☐ Master Charge Account: Expires ____

Card # _____
(Minimum charge order, $10.00)

Print Name _____

Address _____

City _____ State _____ Zip _____

## FOR A FRIEND

Make check payable and mail to:

**DIAMOND IMPORT**
**DIV., Dept. D-323**
**150 East 58th Street**
**New York, N.Y. 10155**

Please rush me ____ pair of genuine diamond earrings, plus the accompanying Certificate of Authenticity, at $5.00 plus $1.00 postage and handling (LIMIT: 5 pair). on your money back guarantee of satisfaction.

My ☐ check ☐ money order for $____ is enclosed.

(No C.O.D.'s NY res. add sales tax).
☐ Charge my ☐ VISA Card
☐ Master Charge Account: Expires ____

Card # _____
(Minimum charge order: $10.00)

Print Name _____

Address _____

City _____ State _____ Zip _____

# LIFE SAVERS

LOTS OF FUN AND FLAVORS!

## Hey Kids!

## Win a Year's Supply of Life Savers® Candies!

**You could be one of 100 winners!** Here's how: On a sheet of paper, write in a few words why you like delicious Life Savers® Roll Candy and Lollipops and tell us what your favorite flavors are. Print your name, address and zip code. Read the rest of the rules below and mail entries to: **Life Savers Sweepstakes, P.O. Box 2335, Westbury, NY 11591.**

**No purchase necessary.** Entries must be received by Sept. 30, 1981. Winners will be determined in random drawings from among all entries received. For a list of winners, send a stamped, self-addressed envelope to: Life Savers Winners, P.O. Box 2380, Westbury, New York 11591. Each prize consists of 320 rolls of Life Savers Roll Candy plus 144 Life Savers Lollipops. All prizes will be awarded Nov. 1, 1981 and winners notified by mail. Prizes are not transferrable or exchangeable. Offer open to all U.S. residents except employees and their families of Life Savers, Inc., its advertising and judging agencies. Void where prohibited.

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